

National Trust  
for Canada



Fiducie nationale  
du Canada

RECEIVED

DEC 8 2016

CLERK'S OFFICE

## Helping Save Places That Matter - for all Canadians



*Aggi-Rose Reddin, at the Glenaladale Launch Pad this past summer.*

November 2016

Dear Anne Edwards,

We are writing to ask you to make a gift to support **Launch Pad**, the National Trust's **donor-driven, volunteer-based** initiative that connects community groups across Canada with seasoned mentors, students and young professionals. Working remotely or on-site, Launch Pad volunteers bring expertise and inspiration to help unlock the potential of heritage places in ways that boost local economies and community pride.

### **We have a story to tell you about Launch Pad in action.**

Glenaladale is a 529 acre estate on the shores of Tracadie Bay in P.E.I. It is the last intact estate of one of the Island's earliest landowners who settled the first wave of Scottish immigrants. What began in 1772 set in motion a wave of immigration from Scotland and Ireland that would shape the Island's – and Canada's – future.

Now the property is up for sale and there is a fear that this site's important history and great potential could be lost forever.

The Glenaladale Heritage Trust has been working to find a meaningful future for this very special place. They hope to keep the property intact and create a sustainable, vibrant, cultural and educational hub that will be an economic generator for the community. This summer **they turned to Launch Pad for help** to get things started.

We'll let Aggi-Rose Reddin, Vice Chair of the Glenaladale Heritage Trust tell you how Launch Pad gave her community the boost they needed to get their project moving:

*"We're a volunteer organization. We don't have the expertise or experience that the National Trust brings to the table. And people don't say "no" when the National Trust calls. For the First time we got all our stakeholders in one room working together. **Launch Pad gave us our path forward.** We're underway and it just wouldn't have happened without Launch Pad."*

For Glenaladale, Launch Pad helped find creative uses, forge new partnerships, and explore new revenue streams. This is the work your gift makes possible – breathing new life into places that matter and leaving local project groups better equipped to save them.



*Molly Pendergast, Glenaladale student volunteer, found her Launch Pad experience inspiring and educational.*

And Launch Pad creates extraordinary opportunities for students and young professionals. Working side-by-side with experienced mentors, they learn by doing – gaining first-hand experience of the challenges faced by local groups, and getting connected with local heritage.

**Where will Launch Pad go next?** You tell us. Your gift makes it possible for us to invest in understanding the needs of local groups and match them with the right expertise, to orient and train volunteers and to cover the cost of travel and accommodation when needed.

**Your gift will send Launch Pad into more communities** to create more positive outcomes like Glenaladale. You can make that happen.

Please make your gift today and help communities save places that matter.

Sincerely,

Natalie Bull  
Executive Director  
National Trust for Canada

Richard Moorhouse  
Chair, Board of Governors  
National Trust for Canada

p.s. Thinking ahead to tax time? Donate by December 31 to qualify for your 2016 income tax filing.

p.p.s. Stretch your dollars further. Make your gift in easy and convenient monthly instalments.