

## Kempenfest (Barrie) Inc. 2016 Budgeted Income & Expense

	2014 Actual	2015 Actual	2016 Projected
<b>INCOME</b>			
<b>Cash Income</b>			
ABM Access Fee Revenue	\$2,138	\$2,302	\$2,200
Community Charity Site Fees	\$1,100	\$1,201	\$1,200
Donations		\$4,188	
Cover Charge Revenue	\$51,322	\$44,843	\$60,000
Kempenfest Membership Fees	\$10,750	\$11,000	\$8,000
Loans from Members		\$32,500	
Midway and Concession	\$20,000	\$20,000	\$20,000
Sponsorship - Existing	\$143,375	\$145,124	\$126,774
Sponsorship - New	\$60,570	\$38,791	\$30,000
<b>TOTAL Cash Income</b>	<b>\$289,255</b>	<b>\$299,948</b>	<b>\$248,174</b>
<b>Contra Income</b>			
Contra Entertainment	\$5,000	\$5,000	\$5,000
Contra Promotion	\$59,000	\$59,000	\$59,000
Contra Site	\$6,000	\$6,000	\$6,000
<b>TOTAL Contra Income</b>	<b>\$70,000</b>	<b>\$70,000</b>	<b>\$70,000</b>
<b>TOTAL INCOME</b>	<b>\$359,255</b>	<b>\$369,948</b>	<b>\$318,174</b>
<b>EXPENSES</b>			
<b>Advertising and Promotion</b>			
Advertising - Contra	\$59,000	\$59,000	\$59,000
Clothing Promotional Wear	\$627		
Newspaper & Print	\$8,671	\$4,671	\$3,000
Phone App	\$1,275	\$1,900	\$1,900
Radio	\$20,425	\$25,340	\$30,340
Sponsor Entertainment	\$4,197	\$3,639	\$2,000
Sponsor Signage	\$4,123	\$2,559	\$2,000
Website	\$225	\$3,449	\$3,000
<b>TOTAL Advertising and Promotion</b>	<b>\$98,543</b>	<b>\$100,558</b>	<b>\$101,240</b>
<b>Automobile</b>			
Rental		\$1,459	\$500
Maintenance		\$97	\$50
<b>TOTAL Automobile</b>		<b>\$1,557</b>	<b>\$550</b>
<b>Bank Charge</b>	<b>\$306</b>	<b>\$417</b>	<b>\$450</b>
<b>Business Taxes, Fees, Dues</b>			
Conference Expenses	\$998		
Memberships	\$340	\$382	\$400
<b>TOTAL Business Taxes, Fees, Dues</b>	<b>\$1,338</b>	<b>\$382</b>	<b>\$400</b>
<b>Entertainment</b>			
Children's Village	\$1,500	\$1,500	\$3,000
<b>Centennial Stage</b>			
Electrical	\$250	\$250	
Entertainers	\$3,560	\$2,400	
Stage Managers	\$750	\$1,000	
Production	\$2,990	\$1,098	
<b>TOTAL Centennial Stage</b>	<b>\$7,813</b>	<b>\$4,748</b>	

<b>Main Stage</b>			
Electrical	\$2,612	\$2,650	\$3,000
Entertainers	\$48,350	\$69,200	\$52,300
Donation to Gate Keepers	\$4,502	\$3,387	\$4,500
Hospitality	\$5,261	\$10,832	\$5,000
Stage and Sound	\$28,526	\$28,952	\$35,000
Stage Managers	\$1,250	\$1,250	\$1,250
Tents and Scaffolding	\$1,650	\$3,464	\$3,000
Video Screen/Videographers	\$3,000	\$4,000	
<b>TOTAL Main Stage</b>	<b>\$100,476</b>	<b>\$123,734</b>	<b>\$104,050</b>
Socan Fees	\$1,795	\$1,740	\$1,740
Ticket Expenses	\$592	\$540	\$500
<b>TOTAL Entertainment</b>	<b>\$112,175</b>	<b>\$132,261</b>	<b>\$109,290</b>
<b>Insurance</b>			
Officer & Directors & Liability	\$5,600	\$5,600	\$5,600
<b>TOTAL Insurance</b>	<b>\$5,600</b>	<b>\$5,600</b>	<b>\$5,600</b>
<b>Office Expenses</b>			
Postage	\$402	\$322	\$350
Stationery & Supplies	\$451	\$641	\$750
<b>TOTAL Office Expenses</b>	<b>\$853</b>	<b>\$963</b>	<b>\$1,100</b>
<b>Professional Fees</b>			
Audit	\$4,500	\$5,000	\$5,000
Entertainment Coordinator	\$2,000	\$2,000	\$2,000
Marketing Assistant	\$8,000	\$8,000	\$8,000
Marketing Coordinator	\$43,221	\$36,277	\$31,516
Secretarial	\$270	\$270	\$270
<b>TOTAL Professional Fees</b>	<b>\$57,991</b>	<b>\$51,547</b>	<b>\$46,786</b>
<b>Site Services</b>			
Contra	\$6,000	\$6,000	\$6,000
City Fees	\$3,779	\$9,561	\$9,500
Electrical	\$2,621	\$2,372	\$3,500
Fencing	\$5,032	\$5,287	\$4,500
Food Court Tents	\$1,900	\$1,851	\$1,000
Garbage Disposal	\$2,838	\$3,206	\$3,400
Generators	\$1,525	\$2,589	\$2,600
Portable Toilets	\$11,354	\$11,273	\$11,500
Security	\$22,047	\$21,897	\$22,000
Site Office	\$600	\$600	\$600
St. John Ambulance	\$4,250	\$4,500	\$5,000
Transportation	\$16,236	\$8,058	\$9,000
Volunteers Food Vouchers	\$888	\$1,077	\$1,200
<b>TOTAL Site Services</b>	<b>\$80,582</b>	<b>\$78,271</b>	<b>\$79,800</b>
<b>TOTAL EXPENSES</b>	<b>\$357,387</b>	<b>\$371,555</b>	<b>\$345,216</b>
<b>OVERALL TOTAL</b>	<b>\$1,868</b>	<b>(\$6,607)</b>	<b>(\$27,042)</b>