

MEDIA RELEASE

Wednesday, January 12, 2022

FOR IMMEDIATE RELEASE

New temporary outdoor light installation in downtown Barrie

Barrie, ON- A new interactive light installation, *Cycle*, has been installed in Meridian Place. *Cycle* will be on display until January 18, 2022, with hours of operation from 11 a.m. to 10 p.m. daily.

Inspired by the revolutions of the sun and the moon, *Cycle* is an installation that illuminates open space. As an interactive light piece, *Cycle* comes to life with the rhythm of human interaction and evokes the halo effect of an eclipse through light animation, intensity, colour and sound.

The City reminds visitors to the installation to wear a mask and stay two metres away from anyone not in their household.

The installation is generously sponsored in part by Alectra.

For more information about Cycle, visit the Creos website.

ABOUT Cycle (Credits)

Creation: Serge Maheu

Production: MONTRÉAL EN LUMIÈRE

Tour producer: Creos

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For more information, please contact:

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