



**RECREATION AND CULTURE
SERVICES
MEMORANDUM**

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TO: MAYOR, J. LEHMAN AND MEMBERS OF COUNCIL

FROM: R. BELL, DIRECTOR OF RECREATION AND CULTURE SERVICES

NOTED: D. MCALPINE, GENERAL MANAGER OF COMMUNITY AND CORPORATE SERVICES

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: HELLO WINTER 2022

DATE: JANUARY 24, 2022

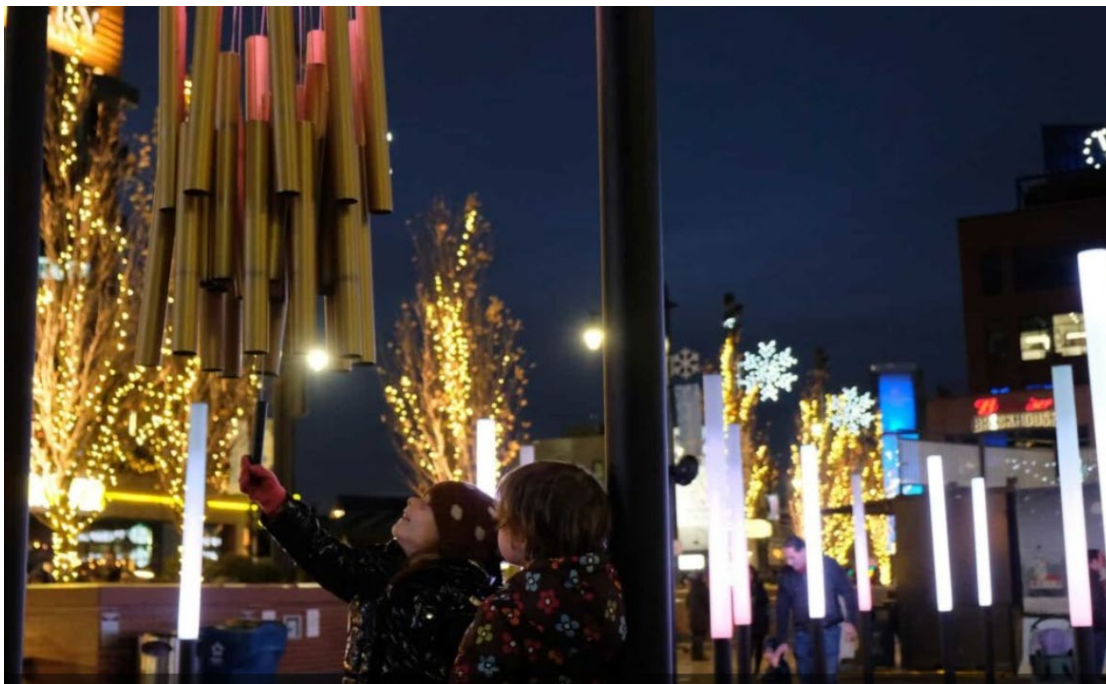
The purpose of this Memorandum is to provide members of Council with an update regarding plans for Hello Winter 2022. This year staff are expanding our normal Winterfest program from a single week/weekend to run from February 5th to March 20th. The expanded timeline will allow citizens to participate and view the exciting events safely, and avoid large numbers congregating or crowded venues. The festivities will celebrate Barrie as a winter city and the central theme of light will brighten the winter season to inspire a sense of hope.

To kick-off the event, Hello Winter will highlight one of the most popular features of Barrie Winterfest, stunning ice sculptures celebrating the natural beauty of winter. The public will be encouraged to explore our natural spaces and enjoy everything Barrie has to offer during the winter season, including our City parks, trails, and skating rinks, as well as the temporary art installations, nature-based programming, and more.

Some highlighted activities for all to enjoy during Hello Winter are:

| Date: | Activity: | Location: | Description: |
|---|-------------------------------|--|--|
| February 5 th & 6 th (will remain as long as weather permits) | Ice Sculptures | Meridian Place and Heritage Park | Beautiful ice sculptures featuring wildlife and the natural beauty of northern Canada will be on display and lit up to enjoy at night. |
| February 5 th – 13 th | Enchanted Winter Trail | Sunnidale Park | In partnership with Parks Operations, a portion of the Sunnidale Arboretum will be transformed into an enchanted forest. |
| February 5 th - March 20 th | Nature in Winter Pop-up | Various community parks | In partnership with Parks Planning, various parks throughout the community will be activated with nature-based programming. |
| February 11 th | Skating Party | Circle at the Centre Skating Rink, City Hall | Skating party featuring live DJ and light show. If required by Provincial regulation and local health unit guidance, capacity restrictions may be in place |
| February 18 th - March 20 th | Community Sculpture Challenge | Community | The community is encouraged to use snow and lights to build their own creative masterpiece and submit to the City's GIS portal. |
| February 18 th - March 20 th | Projected Art Installations | Several locations downtown | In partnership with Economic & Creative Development, digital works by regional artists will be projected in various public locations. |

| Date: | Activity: | Location: | Description: |
|---|-------------------------|---------------------------------|---|
| February 21 st | Family Day Adventure | Barrie Community Sports Complex | Featuring a variety of outdoor fun activities including kicksleds, a horsedrawn sleigh, skating, broomball, craft, and cardboard and ducttape sled competition that families can enjoy together on Family Day. If required by Provincial regulation and local health unit guidance, capacity restrictions may be in place |
| February 20 th – March 20 th | Chimes | Meridian Place | An interactive art installation that shows how small actions can produce large impact, it will fill the space with a symphony of sound and light that results from engagement with the chimes – whether by wind or human interaction. Created and executed by Collectif Blackbox, a coproduction of Quartier des Spectacles Partnership and MONTRÉAL EN LUMIÈRE, creation Fete des Lumieres of Lyon (2017). (see photo below) |



Hello Winter is funded in part by the Government of Ontario through the 2021 Reconnect Festival & Event Program.

Further details, including the full schedule of activities, will be made available at www.barrie.ca/hellowinter as announced.