



barrie
arts
awards

Amanda Dyke, Culture Development Officer
Economic & Creative Development



Today's Presentation

- Event History
- 2021/2022 Plan
- Input and feedback

Event History

- Began as a recommendation of Barrie's Culture Master Plan
- Running since 2008
- Designed to “Celebrate Barrie's Best” and highlight successes in Barrie's arts community, bringing well-deserved attention to individuals and groups for their contributions towards making Barrie a vibrant place to live, work and play
- Acknowledges local businesses that provide in-kind and financial support to artists and arts organizations to bolster their success
- Gala has taken place at the Southshore Centre, Five Points Theatre, Barrie Country Club and Liberty North
- Traditionally takes place at the end of each calendar year
- Supported through in-kind and cash sponsors
- Did not take place in 2020; an opportunity exists to recognize work in 2021

Recognition

- Started with three awards for demonstrating Excellence in the Arts, one award for Emerging Artist and one award for “Contribution to the Community
- Now celebrates artists and organizations across seven categories:
 - Contribution to the Community
 - Emerging Artist
 - Business Champion
 - Most Promising Youth
 - Excellence in the Arts
 - Artist Beyond Barriers
- Recent years saw a Cultural Changemaker Award given posthumously to community members – process was separate from nominations



Process

- Nominations are promoted and shared widely in the months leading up to the event
- Nomination forms are available online and require the following information:
 - Biography
 - Accomplishments/Awards/Recognition
 - List of published works/performances/exhibitions, etc
 - Samples of the artist's work, if applicable
 - Photo of nominee
- A jury of Culture Managers from Ontario municipalities (non-local) review nominations and select short list (if applicable) and winners
- Award statuettes are designed by local artists each year
- Gala is often themed, features performances from local, regional and national artists, poetry reading by Barrie's Poet Laureate, light food, cash bar

2018 Barrie Arts Awards Video



2021/2022 Event Plan

- Celebrate 2021 in 2022
 - Proposed timing – Work to early May 2022 to celebrate 2021. Consider this format on annual basis.
- Nominations launch February; with Gala date To Be Announced
- Gala – either in person, virtual, or combination pending health regulations, and overall event plan and budget;
- Maintain 2019 categories; consider a new category for resilience, etc.
- Award show to include:
 - Entertainment
 - Profiles of Winners
 - Feature local businesses (hospitality, etc)

Input and Feedback

- Overall feedback on proposed 2021/2022 program
- Interest/thoughts on role the AAC might play in the program
- Ideas for this year
 - Award categories
 - Theming
 - Format
 - Presentations/performers
 - Promotion of nominations





Thank you!

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