



# City of Barrie

70 Collier Street  
P.O. Box 400  
Barrie, ON L4M 4T5

## Final General Committee

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Monday, February 7, 2022

7:00 PM

Virtual Meeting

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### GENERAL COMMITTEE REPORT

For consideration by Barrie City Council on February 14, 2022.

The meeting was called to order by Mayor, J. Lehman at 7:02 p.m. The following were in attendance for the meeting:

**Present:** 11 - Mayor, J. Lehman  
Deputy Mayor, B. Ward  
Councillor, C. Riepma  
Councillor, K. Aylwin  
Councillor, A. Kungl  
Councillor, R. Thomson  
Councillor, N. Harris  
Councillor, G. Harvey  
Councillor, J. Harris  
Councillor, S. Morales  
Councillor, M. McCann

#### STAFF:

Chief Administrative Officer, M. Prowse  
City Clerk/Director of Legislative and Court Services, W. Cooke  
Coordinator of Elections and Special Projects, T. McArthur  
Deputy City Clerk, M. Williams  
Director of Corporate Facilities, R. Pews  
Director of Economic and Creative Development, S. Schlichter  
Director of Finance/Treasurer, C. Millar  
Director of Information Technology, R. Nolan  
Director of Infrastructure, S. Diemert  
Director of Internal Audit, S. MacGregor  
Director of Legal Services, I. Peters  
Director of Operations, D. Friary  
Director of Recreation and Culture Services, R. Bell  
Director of Transit and Parking Strategy, B. Forsyth  
Executive Director of Access Barrie, R. James-Reid  
Financial Systems and Process Analyst, E. Chan

General Manager of Community and Corporate Services, D. McAlpine  
General Manager of Infrastructure and Growth Management, B. Araniyasundaran  
Manager of Corporate Asset Management, K. Oakley  
Senior Asset Management Planning Coordinator, T. Reeve  
Senior Manager of Accounting and Revenue, C. Smith  
Senior Manager of Corporate Finance Investments, C. Gillespie  
Service Desk Generalist, K. Kovacs  
Supervisor of Technical, Stormwater, and Rail Operations, J. Reid.

The General Committee reports that the following matter(s) were dealt with on the consent portion of the agenda:

### **SECTION "A"**

#### **22-G-017      REPORT OF THE FINANCE AND CORPORATE SERVICES COMMITTEE DATED JANUARY 24, 2022**

The Report of the Finance and Corporate Services Committee dated January 24, 2022 was received.

This matter was recommended (Section "A") to City Council for consideration of receipt at its meeting to be held on 2/14/2022.

The General Committee recommends adoption of the following recommendation(s) which were dealt with on the consent portion of the agenda:

### **SECTION "B"**

#### **22-G-018      STORMWATER CLIMATE ACTION FUND**

1. That a Stormwater Climate Action Fund (SWCAF) pay for the City's operating and capital stormwater infrastructure be implemented in 2023 with the rates being approved as part of the 2023 budget process at existing service level standards.
2. That the proposed Corporate Policies for:
  - a) Stormwater Climate Action Fund Program Policy; and
  - b) Stormwater Climate Action Fund Credit Policy.

as outlined in Appendix "A" and "B" of the Report to Finance and Corporate Services Committee dated January 25, 2022, entitled Stormwater Climate Action Fund, be adopted.

3. That staff continue in 2022 with the next phase of the implementation which includes updating the water and wastewater billing software with associated costs funded from the existing "Stormwater Climate Action Fund" capital project.
4. That two (2) additional positions be approved for the implementation and sustainment of the Stormwater Climate Action Fund to be funded with the existing Stormwater Climate Action Fund capital project for 2022 with start date of May 1, 2022, as follows:
  - a) One (1) Dedicated Program Coordinator full-time, permanent resource with an annual estimated cost of \$110,660; and
  - b) One (1) Dedicated Financial Billing Analyst full-time, permanent resource with an annual estimated cost of \$85,000. (File: F22) (P57/19)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 2/14/2022.

#### **22-G-019**

#### **TRANSIT SERVICE GUIDELINES**

That the Transit Service Guidelines attached as Appendix "A" to the Report to Finance and Corporate Services Committee dated January 25, 2022 entitled "Transit Service Guidelines" for conventional transit service delivery, be approved.

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 2/14/2022.

#### **22-G-020**

#### **2021 4TH QUARTER INTERNAL AUDIT STATUS REPORT, 2021 FRAUD AND WRONGDOING PROGRAM ACTIVITY, 2021 SUMMARY OF INTERNAL AUDIT ACTIVITY AND 2022 INTERNAL AUDIT WORK PLAN**

1. That the 2021 4th Quarter Internal Audit Status Report be received as information.
2. That the 2021 Fraud and Wrongdoing Program Activity be received as information.
3. That the 2021 Summary of Internal Audit Activity attached as Appendix "C" to the Report to Finance and Corporate Services Committee dated January 25, 2022 be received as information.
4. That the 2022 Internal Audit Work Plan attached as Appendix "D" to the Report to Finance and Corporate Services Committee dated January 25, 2022, be approved.

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 2/14/2022.

**22-G-021 CONFIDENTIAL FINANCIAL INFORMATION SUPPLIED IN CONFIDENCE TO THE MUNICIPALITY, WHICH IF DISCLOSED COULD REASONABLY BE EXPECTED TO INTERFERE SIGNIFICANTLY WITH THE CONTRACTUAL OR OTHER NEGOTIATIONS OF THE ORGANIZATION MATTER - AFFORDABLE HOUSING**

That the Director of Legal Services and Director of Finance/City Treasurer be delegated authority to amend the Redwood Park Communities' Interim Construction Financing loan agreement (Promissory Note) related to motion 21-G-188 to reflect full repayment of the loan the earlier of the completion of Redwood's capital contribution campaign or December 31, 2025. (FIN001-22)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 2/14/2022.

**22-G-022 RECREATION AND SPORT COMMUNITY GRANT PROGRAM - GUIDELINES APPROVAL**

1. That the Recreation and Sport Community Grant Program be limited to \$300,000 annually to be funded from the Reinvestment Reserve.
2. That the guidelines for managing the Recreation and Sport Community Grant as outlined in Appendix "A" to Staff Report REC002-22 for the 2022 fiscal year be approved. (REC002-22) (File: R00) (P7/21)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 2/14/2022.

**22-G-023 INVITATION TO PRESENT - BARRIE FAMILIES UNITE**

That Barrie Families Unite be invited to provide a presentation to General Committee concerning an overview of the services provided by the organization, an update on collaboration initiatives with other agencies in Barrie and an outline of future plans. (Item for Discussion 8.1, February 7, 2022)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 2/14/2022.

**22-G-024 TOWN CRIER - EXTENSION OF APPOINTMENT**

That further to motion 18-G-225 concerning the Re-Appointment of Town Crier, Mr. Steve Travers appointment as the City of Barrie's Town Crier be extended from November 14, 2022 to December 31, 2022. (Item for Discussion 8.2, February 7, 2022)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 2/14/2022.

The General Committee met and reports as follows:

## **SECTION "C"**

### **22-G-025 PRESENTATION CONCERNING THE MARKET PRECINCT TASK FORCE UPDATE**

Deputy Mayor, B. Ward, Chair, Jon Grootveld, Sarah Jenson, and Craig Busch from the Market Precinct Task Force provided a presentation concerning the Task Force's findings, research and recommendations for a permanent market precinct to revitalize the west end of downtown Barrie.

Deputy Mayor Ward, Mr. Grootveld, Ms. Jenson, and Mr. Busch discussed slides concerning the following topics:

- The mission of the Market Precinct Task Force;
- The members of the Task Force;
- An aerial photograph illustrating the study area;
- Options to revitalize the west end of downtown Barrie;
- The results of a survey conducted for public feedback on a permanent market:
  - Barrie Transit Terminal location;
  - The goods and/or services likely to be purchase/use; and
  - Other attractions or facilities.
- Public comments associated with a permanent market;
- Architectural renderings of a permanent market in the Barrie Transit Terminal;
- The types and variety of vendor options;
- The need for easy access between indoor and outdoor markets;
- A central seating area;
- Ideas to activate the market area;
- An overview of the Barrie Farmers' Market associated to Barrie Farmers' market vision and objectives, current and proposed operations, and building requirements for a permanent location;
- The following Market Precinct Task Force recommendations:
  - Creating streetscapes, public spaces and public art;
  - The vision and art's role in revitalizing public spaces;
  - Simcoe Street connection and calm;
  - Green gateway to the Market District;
  - Maple and Simcoe Streets connection and canvas;
  - Spirit Catcher to engage, reclaim and activate;
  - Maple, Mary and Dunlop Streets for proper flow to be walkable and flexible;
  - Central Market Promenade; and
  - A significant public artwork.
- Parking, pedestrian and cycling infrastructure options;
- Formation of a not-for-profit organization to govern, plan, raise funds,

contract, sustain, and direct investment to support participation;

- An aerial photograph illustrating the Market District, the Market Activation Connection Corridors and the Market Annex;
- Options of buildings and districts such as the Artisan District, pop-up markets and x-buildings, a marina building, a butterfly pavilion, a fab café, Canada's smallest pub, a market extension/triangle building, a market alley, a market for all seasons, and a building with architectural style;
- Estimated capital and operating costs; and
- The next steps and timelines for a permanent market.

Members of General Committee asked a number of questions to the presenters and received responses.

This matter was recommended (Section "C") to City Council for consideration of receipt at its meeting to be held on 2/14/2022.

The General Committee met and recommends adoption of the following recommendation(s):

## **SECTION "D"**

### **22-G-026**

#### **MARKET PRECINCT TASK FORCE**

1. That Barrie City Council endorse in principle the concept of a Barrie Bayside Market Area centered around the conversion of the existing transit terminal on Maple Avenue to a year-round market and the construction of a new building of at least 10,000 square feet nearby to house the Barrie Farmers' Market.
2. That the design of the market district recommendations attached as Appendix "A" to the Market Precinct Task Force Report dated February 7, 2022, be taken into consideration.
3. That the City hire either a contract position or a consultant with a budget of \$100,000 funded from the Reinvestment Reserve, to:
  - a) Prepare a plan for the conversion of the transit terminal into a permanent market and the construction of a new building to house the Barrie Farmers' Market with a community commercial kitchen on site, taking into account the Task Force recommendations attached as Appendix "A" to the Market Precinct Task Force Report dated February 7, 2022, various consultants and staff reports over the past seven years, and the needs of the Barrie Farmers' Market on the design of the building they will use;
  - b) Apply grants and sponsorship opportunities to cover the capital costs;

- c) Prepare of a business case for the market;
  - d) Prepare a precinct plan including programming strategy, identifying and implementation of market operations, detailed designs for the permanent market and farmers market, signage, wayfinding signage;
  - e) Prepare a streetscape master plan, including possible recommendations for amendments to the Official Plan, Zoning Bylaw and the Community Improvement Plan;
  - f) Undertake a marketing and recruitment strategy;
  - g) Prepare a pop-up shop program;
  - h) Collaborate with local developers;
  - i) Secure letters of intent for vendors for the market; and
  - j) Create a public art policy subcommittee or working with the existing Barrie Public Art Committee.
- 4. That the capital costs of building the market be included in the City's capital budgets, beginning in 2023.
  - 5. That the City consider acquiring lands in the immediate area of the market district should it be determined that additional property be needed.
  - 6. That staff in the Development Services and Economic and Creative Development Departments report back to General Committee by way of a memorandum with the intended timelines and resource requests associated with the recommendation of the Task Force by the end of March 2022. (Item for Discussion 8.3, February 7, 2022)

This matter was recommended (Section "D") to City Council for consideration of adoption at its meeting to be held on 2/14/2022.

### **ENQUIRIES**

A members of General Committee addressed an enquiry to City staff and a received response.

### **ANNOUNCEMENTS**

Members of General Committee provided announcements concerning a number of matters.

### **ADJOURNMENT**

The meeting adjourned at 9:13 p.m.

CHAIRMAN