Waterfront Parking Permit

FINANCE AND CORPORATE SERVICES COMMITTEE

MARCH 1, 2022

Barrie

HotSpot & Digital Permitting

March 2021
Hourly & Daily Parking

August 2021
Monthly & Annual
Downtown Parking

January 2022 Residential
Permit Pilot – Allandale

**Summer 2022
Waterfront
Permit**
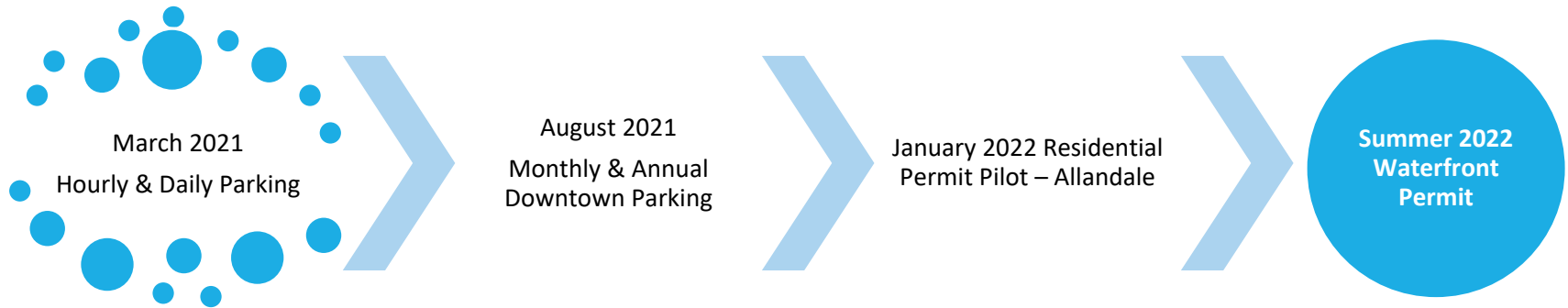
Benefits:

- Public Access Improvements

- Reduced Wait Times

- Administration Efficiencies

- Improved Controls

Program Parameters

Parameters	Current	Future	Rationale
Quantity Limits	2 passes per household/business	No limit per municipal address Permits issued on a per-vehicle basis	Digital permit validation requires proof of residency and vehicle ownership
Cost	No cost $20 for replacement passes	No cost No charge for replacement passes	HotSpot's validation process ensures that each permit will be issued to a current resident/business of Barrie
Expiration	Passes issued in 2017 have no expiry with disclaimer that the pass is valid until such time that a new program is released	Hangtags will now expire December 31, 2023 Resident digital permit will be valid for two calendar years	Hangtags will no longer be accepted as of January 1, 2024. Residents without access to technology can complete the validation in person at Service Barrie
Delegated Authority	N/A	Issue permits in exceptional scenarios Implement minor, cost-neutral program adjustments.	With any new program there will be learning opportunities as staff launch a program that strives to be flexible and accommodating to residents.

Barrie

Friends & Family Parking Pass Pilot

2021 Friends and Family Parking Pass Pilot Update

- June 15 – September 15, 2021

- 3,407 households in applicable spillover waterfront areas were entitled to 5 free passes
- *1,330 passes were issued to 266 residences **(7% of eligible households)***
- Parking utilization surveys found **passes were used a total of 6 times**
- *Over 4,300 vehicles surveyed over 45 days throughout the 2021 season*

Staff do not recommend the continuance of Friends-and-Family Waterfront Pass Pilot Program, which expired on September 15, 2021, due to low uptake.

Next Steps

- Hotspot Development Completion

- Launch date – Spring 2022

- Public awareness program

Questions

Thank You!