



## TRANSIT AND PARKING MEMORANDUM

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**TO: DEPUTY MAYOR, B. WARD AND MEMBERS OF COUNCIL**

**FROM: B. FORSYTH, DIRECTOR OF TRANSIT AND PARKING**

**NOTED: R. JAMES-REID, EXECUTIVE DIRECTOR OF ACCESS BARRIE**

**RE: DIGITAL WATERFRONT PARKING PERMITS LAUNCH – MAY 2, 2022**

**DATE: MAY 2, 2022**

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The purpose of this Memorandum is to inform members of Council that the Transit and Parking department would like to announce that the digital waterfront parking permit (File 22-G-056 carried by Council March 28, 2022) will launch on May 2, 2022.

The City of Barrie is making the waterfront parking pass, currently in a hangtag format, available as a digital permit through the HotSpot app and website, [htsp.ca](http://htsp.ca), beginning May 2, 2022. For residents, the waterfront parking permit will be free, HotSpot will be free to use when applying for the waterfront parking permit, and no payment information will be required.

A launch date of May 2, 2022 gives residents almost two years to make the transition to the digital waterfront parking permit, with existing resident waterfront hangtags valid until December 31, 2023.

### **How It Works**

Starting on May 2, residents can apply for a waterfront permit through the HotSpot website, [htsp.ca](http://htsp.ca), or HotSpot mobile app by creating an account, if new to HotSpot, or logging in, if an existing HotSpot user. Once logged in, users can navigate to the Permits section, select "Apply for Permit", and upload photos of the following:

1. Vehicle ownership for the vehicle(s) the applicant is registering; and
2. Proof of residency issued to the address (driver's licence, utility bill, cell phone bill, lease agreement, etc.).

For those unable to use HotSpot or prefer to apply in person, they can bring their documentation to Service Barrie (City Hall), where City staff will validate and set them up in HotSpot.

Digital waterfront parking permits for residents will be valid for two calendar years.

### **Features**

No Risk of Lost or Damaged Parking Pass - with a digital permit, there is no risk of losing a hangtag. Once the digital permit is registered, it is associated to the licence plate number that the applicant registered. Once the permit is issued, there is no need to remember to transfer it between vehicles.

No Limit to the Number of Permits Residents Can Register For - flexibility to register each vehicle, provided that the vehicle is registered to the municipal address.

No Fee for Extra Permits - with the hangtags, residents were charged \$20 for third or additional waterfront passes.



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Apply Anywhere & Anytime - apply for a waterfront parking permit anytime, anywhere. Residents need only apply once, then renew their permit when it expires after two calendar years.

Expanded Customer Service - HotSpot's frontline support can assist with technical concerns.

Once the program launches, more information and instructions on how to apply for the digital waterfront parking permit will be available at [barrie.ca/WaterfrontParking](http://barrie.ca/WaterfrontParking).

For more information about parking in the city, visit [barrie.ca/parking](http://barrie.ca/parking).

Brent Forsyth  
Director of Transit and Parking