

OPERATIONS DEPARTMENT MEMORANDUM

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Pending #:

TO: DEPUTY MAYOR B. WARD AND MEMBERS OF COUNCIL

FROM: C. MARCHANT, MANAGER OF SOLID WASTE OPERATIONS

NOTED: D. FRIARY, DIRECTOR OF OPERATIONS

> ARANIYASUNDARAN, P. ENG., PMP. **GENERAL** MANAGER

INFRASTRUCTURE AND GROWTH MANAGEMENT

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: 2022 ANNUAL SPRING INTO CLEAN COMMUNITY CLEAN-UP EVENT

DATE: MAY 30, 2022

The purpose of this Memorandum is to provide members of Council with an update of the results of the 2022 Annual Spring Into Clean Community Clean-Up Event.

Barrie's 20th Annual Spring Into Clean Community Clean up took place over the weekend of April 22nd to 24th, 2022. Schools were invited to participate as well as community and corporate groups throughout the weekend.

- Overall, 32 Barrie schools representing over 11,250 students participated in the litter clean-up on April 22, 2022;
- Community and corporate groups registered and conducted clean ups from April 23 to April 24 representing approximately 1120 recorded participants;
- The annual Waterfront Clean-Up event was not held this year due to the pandemic, resourcing and time constraints; and
- In total, approximately 12,370 residents participated in Spring into Clean 2022 and collected 4.80 tonnes in comparison to 2019 with 17,500 residents at 4.95 tonnes of litter from parks, trails, roadways and public spaces throughout the City of Barrie.

Generous sponsors for this event included Tim Hortons, Waste Connections of Canada and Busch Systems, along with our media partners Rock 95, 107.5 Kool FM, B101, Fresh 93.1, and the Barrie Advance.

Should members of General Committee have any questions please do not hesitate to contact Chris Marchant, Manager of Solid Waste Operations at extension 6145 or by email at chris.marchant@barrie.ca.