

CULTURE DAYS

**Economic & Creative Development
Department**

Background

- Culture Days is a national celebration of arts and culture
- At the end of each September, people attend free participatory arts and culture events across the country both in-person and online
- Programs invite the public to get hands-on and behind-the-scenes to highlight the importance of arts and culture in our communities.

Culture Days 2022

- September 23rd - October 16th
- Theme has not been announced, but national mission is to:
 - SPARK creativity.
 - BUILD community.
 - CELEBRATE nationally.
- National and Provincial Culture Days organizations lead marketing campaigns and promote eligible events
- Eligible events are:
 - Participatory
 - Take place between Sept 23 & Oct 16
 - Free
 - Hosted by a Canadian-based organization or individual

Past Programming

- Ridin' Along, Singin' a Song
- Conduct Us
- Culture Hub
- Culture Crawl
- Carnegie Days
- Busker Festival
- Battle of the Bands/Drum Solo Competition
- Most recently: streaming content



Annual Programming

- Buskers
- Walking Tours
- Workshops
- 24 hour Playwriting Contest
- Flag raising
- The Steel Spirit
- Calls for programming



Partners

- Barrie Public Library
- MacLaren Art Centre
- Barrie Farmers Market
- Heritage Barrie
- Barrie Public Art Committee
- Downtown Barrie
- Tourism Barrie



Plans for 2022

- Call for programming
- Potential to host activities in a City facility
- Incorporate National Day for Truth & Reconciliation
- Partner with existing events/campaigns
- Arts Advisory Committee involvement



Thank you!

