



**DEVELOPMENT SERVICES  
MEMORANDUM**

Page: 1  
File:  
Pending #:

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**TO: DEPUTY MAYOR, B. WARD AND MEMBERS OF COUNCIL**

**FROM: S. WIDEMAN, PARKS PROGRAM COORDINATOR, EXT. 4938**

**NOTED: K. BRADLEY, MLA, MANAGER OF PARKS PLANNING**

**M. BANFIELD, RPP, DIRECTOR OF DEVELOPMENT SERVICES**

**B. ARANIYASUNDARAN, P.ENG., PMP, GENERAL MANAGER OF INFRASTRUCTURE AND GROWTH MANAGEMENT**

**M. PROWSE, CHIEF ADMINISTRATIVE OFFICER**

**RE: POLLINATOR WEEK 2022 (WARD 1/ ALL)**

**DATE: JUNE 6, 2022**

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The purpose of this Memorandum is to inform members of Council of the upcoming Pollinator Week celebration that will be held between June 20<sup>th</sup> to June 26<sup>th</sup>, 2022.

In the spring of 2019, City Council adopted the recommendation to apply to become a Bee City (File 19-G096), and the City was officially designated as Canada's 30<sup>th</sup> Bee City on June 24<sup>th</sup>, 2019. The mission of Bee City Canada is "to inspire cities, towns, First Nations, schools, businesses and other organizations to take action to protect pollinators". The designation is a commitment by the City to:

1. Create, maintain and/or improve pollinator habitat;
2. Educate our community, employees, and/or customers about the importance of pollinators; and
3. Celebrate pollinators during National Pollinator Week or at other times.

Pollinator Week (Appendix "A") is an international event that is hosted annually in Canada, by Pollinator Partnership Canada, that showcases celebrations from around the world to foster support for pollinator habitat and health. The City of Barrie will be hosting an activity hub on at [Barrie.ca/BeeCity](http://Barrie.ca/BeeCity) that will feature educational activities to be enjoyed by people of all ages in an easy-to-access platform. For example, the Pic-a-Pollinator contest will run for its 3rd year and will be open to all residents to submit their best picture of a pollinator in action, with the winner receiving a bee habitat hotel made by staff and their photo will be featured online.

There will be opportunities to learn about pollinators and native plants through guided walks at Sunnidale Park, the installation of bee hotels in various parks, and other hands-on activities designed to educate citizens about the importance of pollinators and how to champion them in our local environment.

Parks Planning staff are partnering with Pollinate Barrie, and other community partners, to deliver active and immersive content that demonstrates the key role that pollinators play in our community. This community outreach is a requirement to maintain our Bee City designation.

Additional activities by the City to fulfil our Bee City commitment include expanding pollinator plantings, updating approved plant lists to require native pollinator species in City projects, naturalizing underutilized turf park spaces, and promoting their planting within our community gardens. Council members are invited to attend the celebrations. If there are any questions associated with this community education initiative, please contact Stephanie Wideman, Parks Program Coordinator – Development Services ext. 4938 [Stephanie.Wideman@barrie.ca](mailto:Stephanie.Wideman@barrie.ca).

Attached: Appendix "A" – Official Pollinator Week Logo for 2022

APPENDIX "A"

Official Pollinator Week Logo for 2022

