

ACCESS BARRIE MEMORANDUM

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TO: MAYOR, J. LEHMAN AND MEMBERS OF COUNCIL

FROM: R. JAMES-REID, EXECUTIVE DIRECTOR ACCESS BARRIE

NOTED: M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: BARRIE CITY COUNCIL 2018 – 2022 STRATEGIC PRIORITIES UPDATE

DATE: JUNE 13, 2022

The purpose of this Memorandum is to inform members of Council of an interactive report that is now available on the City's website, which highlights the many accomplishments that were made on each of the Council's Strategic Priorities over the 2018-2022 term of Council.

When Council took office in 2018, a list of strategic goals and directions were developed for the term. The priorities reflect key issues that City Council heard from residents and have guided the strategic direction for the City over the last four years. The 2018-2022 Council term had some unique challenges, such as a global pandemic and an EF2 tornado. These challenges required the City to shift focus and respond quickly to keep residents safe. Despite these challenges that required an immense amount of resources, many accomplishments were achieved on each of Council's Strategic Priorities.

Please visit www.barrie.ca/StrategicPlan to view the interactive report highlighting the work that was achieved during these last four years. Access Barrie will promote this online report with a rack card at City facilities and via regular corporate communications channels (ie. social media, TWIB, E-News, etc).