

## TRANSIT AND PARKING MEMORANDUM

| TO:    | MAYOR, J. LEHMAN AND MEMBERS OF COUNCIL            |
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| FROM:  | B. FORSYTH, DIRECTOR OF TRANSIT AND PARKING        |
| NOTED: | R. JAMES-REID, EXECUTIVE DIRECTOR OF ACCESS BARRIE |
| RE:    | RETURN TO FULL TRANSIT SERVICE LEVELS              |
| DATE:  | AUGUST 18, 2022                                    |

The purpose of this Memorandum is to inform members of Council that Barrie Transit will return to its prepandemic service levels as of September 12, 2022. As per motion 22-G-082, staff have been directed to reinstate Routes 2, 3, 4 and 7 to 30-minute service levels.

Currently, Routes 2,3,4 and 7 are operating at approximately a 60-minute service frequency during peak service times from Monday through Saturday. Prior to the pandemic, these routes were operating at a 30-minute service frequency during these times and will be returning to this service model on September 12, 2022.

Ridership is currently trending around 90% of pre-pandemic levels and could increase further this fall as more services continue to transition back to in-person activity. This continuing trend to pre-pandemic ridership levels helps justify the return to full service. The return to full service will help improve the mobility of our transit riders and will support local employment by improving the workforces access to areas of employment.

The return to full-service levels will be messaged to the public through the City's website under the Transit Service Notices section and Schedules and Maps section, MyRide, and various corporate communication media channels.