



**RECREATION AND CULTURE
SERVICES
MEMORANDUM**

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TO: MAYOR J. LEHMAN AND MEMBERS OF COUNCIL

FROM: S. LEE YOUNG, MANAGER OF RECREATION & CULTURE PROGRAMS

NOTED: R. BELL, DIRECTOR OF RECREATION & CULTURE SERVICES

D. MCALPINE, GENERAL MANAGER OF COMMUNITY AND CORPORATE SERVICES

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: FAMILY DAY RECAP

DATE: MARCH 21, 2022

The purpose of this Memorandum is to provide members of Council with an update concerning Family Day. The community enjoyed the day being active together at one of our community centres or in the great outdoors at our Family Day Winter Adventure at the Barrie Community Sports Complex.

Choosing your adventure at the Barrie Community Sports Complex was no easy task, as there was so much to do! Drawing more than 800 people to the event, the community took part in tobogganing, axe throwing, skating on the outdoor rink, trail walking, broomball, horse and wagon rides, and/or kicksledding.



Allandale, East Bayfield, and the Peggy Hill Team Community Centre had indoor fun available for families to enjoy. More than 400 participants participated in open swims and 130 in our drop in skates.



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This event was part of our Hello Winter Campaign, which continued until March 20th. Hello Winter activities included Ice Sculptures at Meridian, Hot Coca Trail and Open-Air Event with the Downtown BIA, Enchanted Winter Trail at Sunnidale Park, Community Sculpture Challenge, Projected Art throughout the City, and Chimes Interactive Art Installation. All activities were well attended and enjoyed by the community.