



## **MEDIA RELEASE**

**Tuesday, November 8, 2022**

**FOR IMMEDIATE RELEASE**

### **City seeking feedback on phase two of Barrie's Transit Vision**

(Barrie, ON) –The City is launching the next phase of Barrie's Transit Vision with a second round of public consultation which will present and seek feedback on the proposed transit network (Draft Transit Vision), as well as transit preferences.

"The City is currently building a blueprint for growing the existing transit system to best meet Barrie's needs and goals today, while developing a long-term plan for a future network," says Brent Forsyth, Director of Transit and Parking. "Feedback collected in this phase will be used to refine the proposed network, ensuring it meets public needs, improves mobility and guides Barrie's transit system as the city grows."

The public can provide their feedback through the City's [online public engagement platform](#) by completing a survey, posting comments through an online mapping tool or submitting general ideas for the future of public transit in Barrie.

In addition to providing feedback online, the public can join the project team at informal open houses at the following locations to learn more about the proposed network:

- Allandale Recreation Centre (190 Bayview Dr, Barrie) on Tuesday, November 15 from 10 a.m. to noon;
- Parkview Community Centre (189 Blake St, Barrie) on Wednesday, November 16 from 11 a.m. to 1 p.m.;
- Barrie Transit Terminal (24 Maple Ave, Barrie), on Monday, November 21 and Tuesday, November 22 from 11 a.m. to 6 p.m., each day;
- Georgian College (1 Georgian Dr, Barrie) on Wednesday, November 23 and Thursday, November 24 from 11 a.m. to 6 p.m., each day.

The Transit Vision project team will also have a presence at the in-person [Public Information Centre \(PIC\) meeting for the Zoning By-law](#) at Southshore Community Centre (205 Lakeshore Dr) on Thursday, November 10, 2022 from 5:30 to 7:30 p.m.

Registration is not required at any of the open houses.

Feedback from the first phase of consultation on Barrie's Transit Vision (completed in early 2021) was used to create the proposed transit network. Phase one of consultation focused on understanding current transit patterns, collecting feedback on network preferences and receiving comments on Barrie Transit's guiding principles.

Learn more about the project and submit feedback via [BuildingBarrie.ca/TransitVision](https://BuildingBarrie.ca/TransitVision).

- 30 -

**For more information, please contact:**

Emily O'Brien  
Communications Advisor  
7056270796  
[emily.obrien@barrie.ca](mailto:emily.obrien@barrie.ca)



***MEDIA RELEASE***

**Tuesday, November 8, 2022**