



**RECREATION AND CULTURE
SERVICES
MEMORANDUM**

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TO: MAYOR, A. NUTTALL AND MEMBERS OF COUNCIL

FROM: S. LEE-YOUNG, MANAGER OF RECREATION AND CULTURE PROGRAMS, EXT. 5166

NOTED: D. BELL, DIRECTOR OF RECREATION AND CULTURE SERVICES

D. MCALPINE, GENERAL MANAGER OF COMMUNITY AND CORPORATE SERVICES

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: SANTA CLAUSE PARADE AND NOELLA TREE LIGHTING

DATE: NOVEMBER 16, 2022.

The purpose of this Memorandum is to provide members of Council with an update regarding the upcoming events, such as the Santa Claus Parade and Noella Tree Lighting Celebration.

Santa Claus Parade and Noella Tree Lighting Celebration

Once again, the City of Barrie, the Barrie Chamber of Commerce, as well as the Downtown Barrie BIA have joined together to kick-off the holiday season in our community on November 19th.

The Santa Claus Parade will start at 5:00 p.m., and the route will include Bradford Street north from Tiffin Street, then east on Dunlop Street ending at Mulcaster Street.

Once the parade concludes around 6:30 p.m. - 7:00 p.m., Santa will return to Meridian Place to light the holiday tree at the Noella Tree Lighting Celebration, followed by fireworks and a free performance by The Strumbellas. The lights in Heritage Park, presented by the Rotary Club of Barrie, will also be lit for the winter season.

The Noella Tree Lighting Celebration will start at, approximately, 3:00 p.m., with festive music, hot chocolate, a holiday movie and more to enjoy while waiting for Santa's arrival. Donations for the Barrie Food Bank and the Rock 95/107.5 Kool FM Christmas Toy Drive will be accepted.

Additionally, Dunlop Street will be closed all day as the Downtown Barrie BIA presents a special festive Open Air Dunlop to kick-off Noella. From 10:00 a.m. to 3:00 p.m., enjoy horse-drawn wagon rides, family activities, art making, and the official celebration of the Maple Avenue Strawberry Mural.

To safely facilitate these community events, the following road closures with no on-street parking will be in effect on November 19th:

- Dunlop St. from Toronto St. to Sampson St. – 6:00 a.m. to 9:00 p.m.;
- Lakeshore Dr. from Minet's Point Dr. to Tiffin St. – 1:00 p.m. to 6:30 p.m.;
- Tiffin St. from Lakeshore Dr. to Essa Rd., Bradford St. from Tiffin St. to Dunlop St., Dunlop St. from Bradford St. to Toronto St. – 4:00 p.m. to 7:00 p.m.; and
- Simcoe St. from Bayfield St. to Mulcaster St. – 5:00 p.m. to 9:00 p.m.

For more information, visit: Barrie Santa Claus Parade - www.barriechamber.com/santa or Noella Tree Lighting Celebration and Open Air Dunlop - www.downtownbarrie.ca.

APPENDIX "A"

SUBMITTED DOCUMENTS

