



MEDIA RELEASE

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FOR IMMEDIATE RELEASE

City introduces online booking service for Specialized Transit

(Barrie, ON) – The City has launched a new online booking service, through which existing Specialized Transit clients will now be able to book and manage their trips online, as well as view their upcoming trips in real time.

Specialized Transit is a door-to-door shared ride accessible public transit service intended for persons unable to use Barrie Transit's conventional accessible fixed-route system due to a disability.

“This user-friendly online service will further enhance the Specialized Transit experience by giving clients more control over managing their trips in a convenient and highly personalized way,” says Brent Forsyth, Director of Transit and Parking. “Ultimately, this will reduce wait times, improve efficiencies and increase ridership.”

The online booking service will be available 24/7. Specialized Transit clients will still be able to book trips, make changes, confirm their trip or cancel their trip via telephone through a booking agent.

Learn more about Specialized Transit and access the booking service via barrie.ca/SpecializedTransit.

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