

TO: MAYOR, A. NUTTAL AND MEMBERS OF COUNCIL

- FROM: S. LEE-YOUNG, MANAGER OF RECREATION AND CULTURE PROGRAMMING AND SPECIAL EVENTS, EXT: 5166
- NOTED: D. BELL, DIRECTOR OF RECREATION AND CULTURE SERVICES

B. FORSYTH, DIRECTOR OF TRANSIT AND PARKING STRATEGY

D. MCALPINE, GENERAL MANAGER OF COMMUNITY AND CORPORATE SERVICES

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: NEW YEAR'S EVE PROGRAMMING

DATE: DECEMBER 14, 2022

The purpose of this Memorandum is to provide members of Council with an update regarding the City of Barrie's plans for New Year's Eve.

Since 1998, the Downtown Countdown has brought thousands of residents and visitors together in downtown Barrie to celebrate the arrival of a new year. This free evening of fun and celebration is one of the largest New Year's Eve events in Central Ontario, featuring live outdoor music and family friendly activities all set under the twinkling lights of the arch of old City Hall.

We are excited to once, again, join thousands together to celebrate with a free evening of fun and entertainment. The City's annual New Year's Eve celebration will be held December 31st,outside City Hall and inside the Rotunda.

The event will take place from 6:00 p.m. to midnight with an evening full of entertainment, in partnership with Rock 95, 107.5 Kool FM and Barrie 360. It will feature a live family performance and a headliner to close out the night. The evening will also feature two fireworks shows, family fun activities, a bonfire warming zone, roaming buskers, skating, and more!

Barrie Transit bus services will be free on New Year's Eve starting at 5:00 p.m. Routes 1 and 8 will operate until 3:00 a.m.

A spectacular fireworks display over Kempenfelt Bay will close out the evening at midnight and kick off the new year to 2023.

For more information about New Year's Eve, visit <u>www.barrie.ca/downtowncountdown</u>.