



City of Barrie

70 Collier Street
P.O. Box 400
Barrie, ON L4M 4T5

Final Arts Advisory Committee

Tuesday, August 16, 2022

10:00 AM

Virtual Meeting

**For consideration by the Infrastructure and Community Investment Committee on
March 8, 2023.**

The meeting was called to order by Chair, G. Groen at 10:03 a.m. The following were in attendance for the meeting:

Present: 5 - J. Chomyn
L. Daniels
G. Groen
S. Herman
I. Moggach

Absent: 4 - Councillor C. Riepma
K. Green
J. Lougheed
J. Ness

STAFF:

Committee Support Clerk, B. Thompson
Culture Officer (Development), A. Dyke
Public Art Coordinator, C. Ryan.

The Arts Advisory Committee met and reports as follows:

CULTURE DAYS

A. Dyke, Culture Officer - Development discussed posting the three different ways that people can participate in Culture Days: the traditional call for proposals for hosting an activity, calls for entertainers to perform on the Meridian Stage on September 24th, and a call for not-for-profit arts organizations to have booth space to connect with the community, share promotions, sell tickets, or offer an activity. Ms. Dyke explained that the vision is arts and culture focused. She provided that information on participation can be found at Barrie.ca/CultureDays, and further indicated that there will be a Culture Night in the fall where the Committee was invited to attend for an introduction and outreach.

The Committee asked questions of Ms. Dyke and received responses.

ARTS ADVISORY COMMITTEE EVENTS/INFORMATION/UPDATES

G. Groen discussed a Play the Parks, which is a collaboration between the Music Council, Coalition Music, Canada's Music Incubator, and the City of Barrie to bring more music to the City's parks. Mr. Groen mentioned the scheduled dates of August 21st, August 28th, August 31st, September 4th, and September 11th and the locations of Heritage Park and Centennial Park. He advised that the event is sponsored by the TD Bank Group and that information can be found on the Music Council's Facebook page.

Mr. Groen further discussed that a music summit will be held in November, which will consist of networking and mentorship activities on becoming a musicians or culture creators, live events and showcases.

I Moggach discussed the Scandal for all Seasons comedy, which is a farce about the politics in Barrie, the Indy Producer Co-op educational program for young producers and local artists, the fundraiser based Amazing Race TV show in September, and the Mary of Shanty Bay show about the founding of the Shanty Bay community in September.

S. Herman discussed the Bravado Christmas Concert to be held on December 9 and December 10, and practice will be starting on September 12 at the Collier Street Church. Mr. Herman also mentioned the Walk a Mile in Her Shoes fundraiser to support the Women and Children's Centre of Barrie, which will be held on September 10.

A. Dyke stated that the Emerging Artist Showcase is scheduled for August 20, at Meridian Place, is sponsored by the City of Barrie and organized by the Canadian Musicians Co-op. Ms. Dyke advised that the program consists of youths working on their music careers where they learn about the music

industry, such as how to get booked, understanding a soundboard, and producing shows. She further indicated that the Arts Awards have been scheduled for November 16, at Meridian Place, and remaining details are yet to be finalized. Ms. Dyke provided that nominations are live and named some of the awards, such as a Resilience in the Arts Award for an individual or organization that risen above the challenges and has been doing amazing, the Arts Beyond Barriers Award is being sponsored by the Accessibility Advisory Committee for artists who live with disabilities making incredible art and work in the community, a Business Champion Award for sponsors. She advised that information is available at Barrie.ca/ArtsAwards.

PERFORMANCE ARTS CENTRE UPDATE - RFP

This item has been deferred to the next meeting.

ADJOURNMENT

The meeting adjourned at 10:31 a.m.

CHAIRMAN