



City of Barrie

70 Collier Street
P.O. Box 400
Barrie, ON L4M 4T5

Minutes - Final General Committee

Monday, November 16, 2020

7:00 PM

Virtual Meeting

GENERAL COMMITTEE REPORT

For consideration by Barrie City Council on November 23, 2020.

The meeting was called to order by Mayor Lehman at 7:05 p.m. The following were in attendance for the meeting:

Present: 11 - Mayor, J. Lehman
Deputy Mayor, B. Ward
Councillor, C. Riepma
Councillor, K. Aylwin
Councillor, A. Kungl
Councillor, R. Thomson
Councillor, N. Harris
Councillor, G. Harvey
Councillor, J. Harris
Councillor, S. Morales
Councillor, M. McCann

STAFF:

Chief Administrative Officer, M. Prowse
City Clerk/Director of Legislative and Court Services, W. Cooke
Committee Support Clerk, T. McArthur
Director of Economic and Creative Development, S. Schlichter
Director of Corporate Facilities, R. Pews
Director of Infrastructure, B. Araniyasundaran
Director of Finance/Treasurer, C. Millar
Director of Information Technology, R. Nolan
Director of Legal Services, I. Peters
Director of Development Services, M. Banfield
Director of Recreation and Culture Services, R. Bell
Director of Operations, D. Friary
Executive Director of Access Barrie, R. James-Reid
General Manager of Community and Corporate Services, D. McAlpine

General Manager of Infrastructure and Growth Management, A. Miller
Manager of Business Services, T. Turner.

The General Committee reports that the following matter(s) were dealt with on the consent portion of the agenda:

SECTION "A"

20-G-185 REPORT OF THE CITY BUILDING COMMITTEE DATED NOVEMBER 3, 2020

The Report of the City Building Committee dated November 3, 2020 was received. (File: C05)

This matter was recommended (Section "A") to City Council for consideration of receipt at its meeting to be held on 11/23/2020.

The General Committee recommends adoption of the following recommendation(s) which were dealt with on the consent portion of the agenda:

SECTION "B"

20-G-186 INVESTIGATION OF ROAD CONDITIONS OF JEAN STREET AND TYNDALE ROAD

That staff in the Development Services Department undertake and investigation of Jean Street and Tyndale Road to determine whether the road conditions have degraded enough to move up the priority list of urbanization projects and report back to the City Building Committee.

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 11/23/2020.

20-G-187**MOTION 20-G-172 REFERRED BY CITY COUNCIL DATED OCTOBER 26, 2020 - SURPLUS OF CITY OWNED PROPERTY - VESPRE STREET**

That staff in the Development Services Department be requested to investigate the possibility of undertaking a City initiated Official Plan amendment and rezoning to an appropriate land use including the completion of the remaining environmental studies on the 65 Vespra Street, 70 Victoria Street property and to report back to City Building before the sale of the property is further considered. (LGL006-20) (File: L17)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 11/23/2020.

20-G-188**MUNICIPAL HERITAGE REGISTRAR LISTING - 50 TIFFIN STREET**

That the property municipally known as 50 Tiffin Street be added to the Municipal Heritage Registrar as a listed property.

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 11/23/2020.

20-G-189**MUNICIPAL HERITAGE REGISTRAR LISTING - 56 CUMBERLAND STREET**

That the property municipally known as 56 Cumberland Street be added to the Municipal Heritage Registrar as a listed property.

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 11/23/2020.

20-G-190**DEPUTY MAYOR POSITION**

1. That a By-law be passed to appoint Councillor, Barry Ward as Deputy Mayor for the term of December 1, 2020 to November 14, 2022.
2. That Councillor, Sergio Morales continue as Chair of the Finance and Corporate Services Committee for the remainder of the 2018-2022 Term of Council. (LCS005-20) (File: C00)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 11/23/2020.

20-G-191**INVESTIGATION - GIRDWOOD DRIVE ON-STREET PARKING RESTRICTIONS (WARD 7)**

That Traffic By-law 80-138, Schedule 'A', "No Parking Any Time" be amended by adding the following:

"Girdwood Drive West side from Clute Crescent to Coughlin Road." (OPR007-20) (File: T00)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 11/23/2020.

20-G-192 **INVESTIGATION - ALL-WAY STOP AT THE INTERSECTION OF OWEN STREET AND WELLINGTON STREET EAST (WARD 2)**

That staff in the Operations Department investigate the feasibility of installing an all-way stop at the intersection of Owen Street and Wellington Street East and report back to General Committee. (Item for Discussion 8.1, November 16, 2020) (File: T00)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 11/23/2020.

20-G-193 **INVESTIGATION - ESTABLISHMENT OF AN ARTS AND CULTURE ADVISORY COMMITTEE**

That staff in the Economic and Creative, Recreation and Culture and Legislative and Court Services Departments investigate the feasibility of establishing an Arts and Culture Advisory Committee and report back to General Committee. (Item for Discussion 8.2, November 16, 2020) (File: C05)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 11/23/2020.

20-G-194 **INVESTIGATION - ENHANCE SAFETY AT THE INTERSECTION OF SHIRLEY AVENUE AND ANNE STREET**

That staff in the Operations Department investigate the feasibility of installing no-thru traffic signage or any alternatives to enhance safety at the intersection of Shirley Avenue and Anne Street and report back to General Committee. (Item for Discussion 8.3, November 16, 2020) (File: T00)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 11/23/2020.

20-G-195 **INVESTIGATION - IMPLEMENTATION OF A MINOR GRADING BY-LAW**

That staff in the Building Services and Development Services Departments investigate the feasibility of implementing a minor grading by-law and report back to General Committee. (Item for Discussion 8.4, November 16, 2020)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 11/23/2020.

The General Committee met and reports as follows:

SECTION "C"

20-G-196

**PRESENTATION BY THE ECONOMIC AND CREATIVE
DEVELOPMENT DEPARTMENT REGARDING THE TOURISM
MASTER PLAN**

Stephannie Schlichter, Director of Economic and Creative Development provided a presentation concerning the development of a Tourism Master Plan for Barrie's economic future.

Ms. Schlichter discussed slides concerning the following topics:

- An overview of the development of the Tourism Master Plan;
- A summary of the visitor economy ecosystem;
- The benefits to tourism by growing a visitor economy in the City;
- The role of the City and Tourism Barrie;
- Strategic and destination growth opportunities;
- The recommendations contained within Tourism Master Plan highlighting current priorities; and
- A summary of COVID-19 recovery short-term wins.

Members of General Committee asked a number of questions to City staff and received responses.

This matter was recommended (Section "C") to City Council for consideration of receipt at its meeting to be held on 11/23/2020.

The General Committee met and recommends adoption of the following recommendation(s):

SECTION "D"

20-G-197

TOURISM MASTER PLAN

1. That the City of Barrie Tourism Master Plan attached as Appendix "B" to Staff Report ECD019-20, be received and approved in principle.
2. That staff in the Economic and Creative Development Department report back to General Committee in Spring, 2021 with prioritized recommendations on implementation and execution of the Tourism Master Plan. (ECD019-20) (P4/18)

This matter was recommended (Section "D") to City Council for consideration of adoption at its meeting to be held on 11/23/2020.

20-G-198

BUSINESS PLAN STATUS AS AT SEPTEMBER 30, 2020

That Staff Report EMT004-20 concerning the 2020 Budget and Business Plan Status as of September 30, 2020, be received. (EMT004-20) (File: F00)

This matter was recommended (Section "D") to City Council for consideration of adoption at its meeting to be held on 11/23/2020.

ENQUIRIES

A members of General Committee addressed an enquiry to City staff and a received response.

ANNOUNCEMENTS

Members of General Committee provided announcements concerning a number of matters.

The meeting adjourned at 8:42 p.m.

CHAIRMAN