



CONSULTANT TEAM











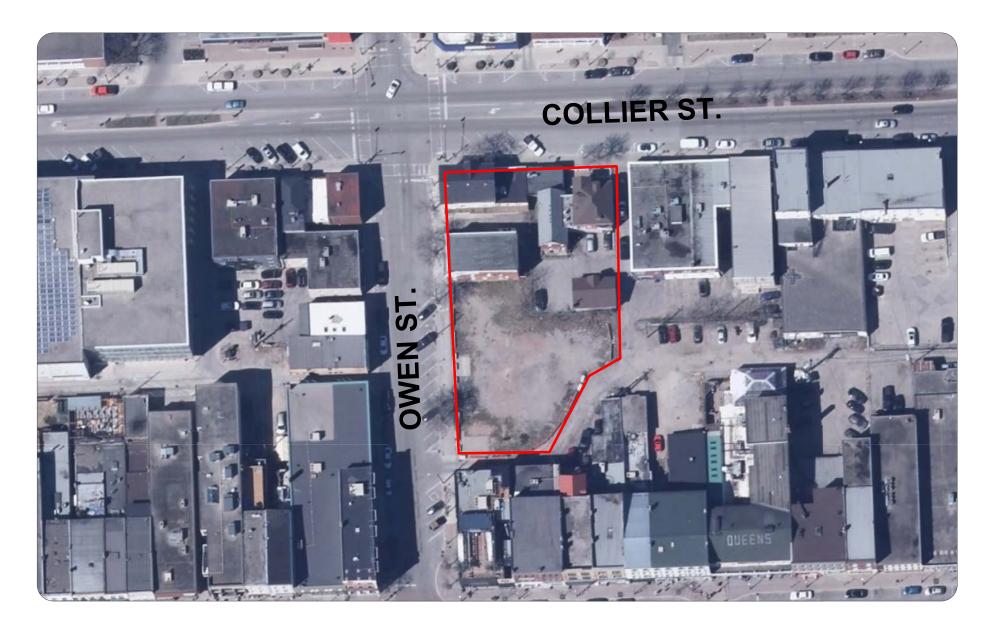








AREA CONTEXT

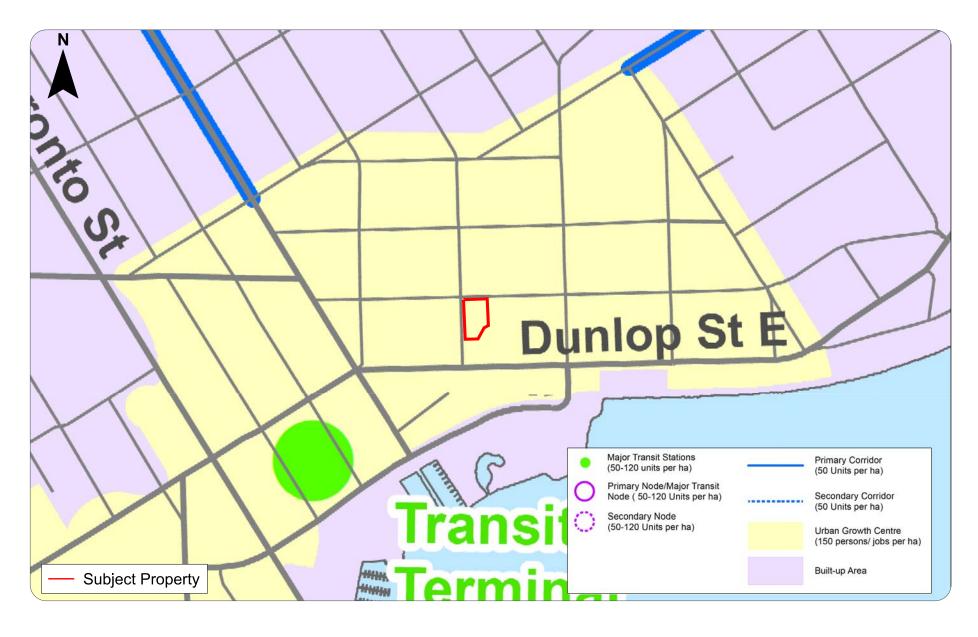


- Located in Downtown Area
- Site Frontage:
 - Collier Street: 41 metres
 - Owen Street: 68 metres
- Site Area: 2,545 m² (0.63 acres)

Air Photo



POLICY CONTEXT



- Urban Growth Centre
 - Downtown Barrie is a focal point for growth and intensification within a mixed-use context.
 - Minimum population targets of 150 people and jobs per hectares is planned for the Downtown area.

Schedule I: Intensification Areas



PLANNING CONTEXT

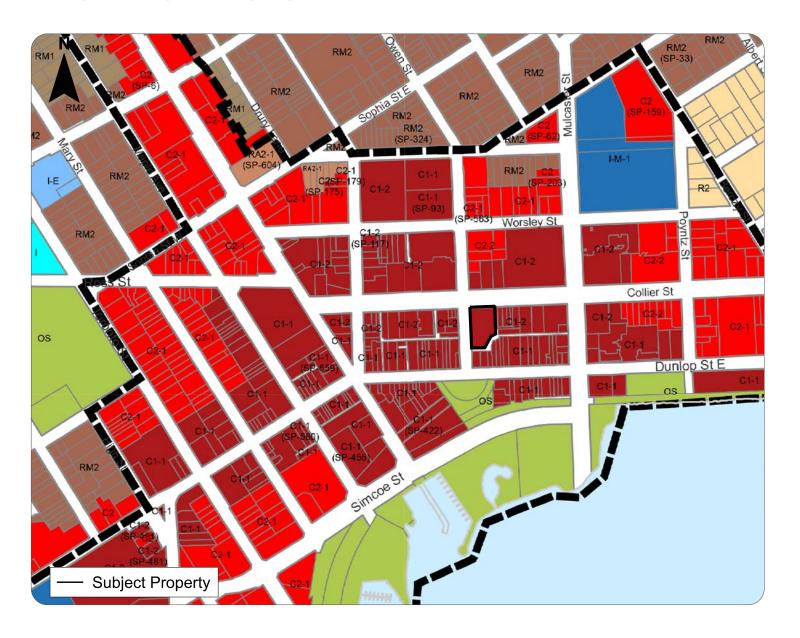


- City of Barrie Official Plan
 - Land Use: City Centre
 - Permits a mix of uses in medium and high density-built forms.
- City of Barrie New Official Plan (Approved February 2022 – not in force)
 - Land Use: High Density
 - Permits a mix of residential, institutional and commercial land uses

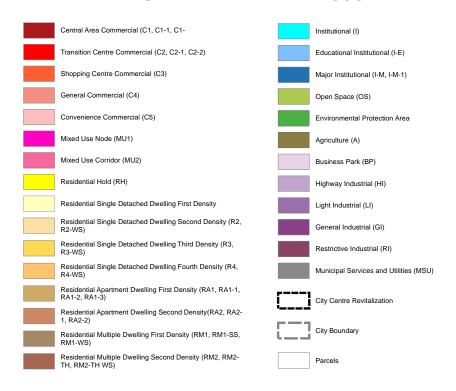
Schedule A: Land Use



POLICY CONTEXT



- City of Barrie Zoning By-law 2009-141
 - Zoned Central Area Commercial 2 (C1-2)
 - Permits a mix of Commercial, Institutional, and Residential Uses
 - Maximum 45 metre building height
 - Maximum Gross Floor Area of 600%



Zoning Map



PROPOSED DEVELOPMENT

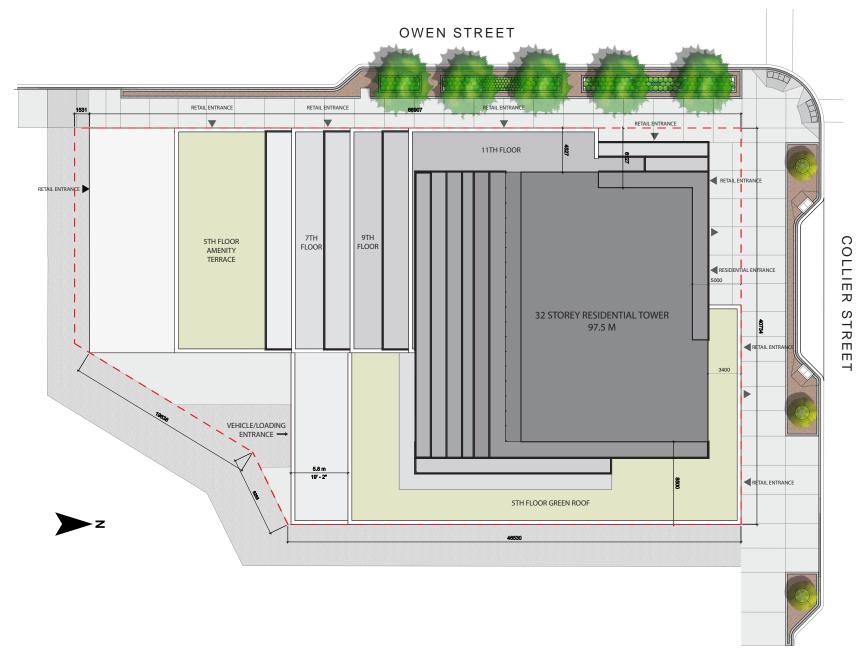


- Mixed-Use High-Rise Building
- 32 Storeys
- Units: 253
- Gross Floor Area: 23,709 sq m.
- Floor Space Index: 9.47
- Parking Levels: 5
 - 1 Underground
 - 4 Aboveground
- Parking Spaces (combined): 234
- Retail Area: 1,272 sq m.

View from Northwest



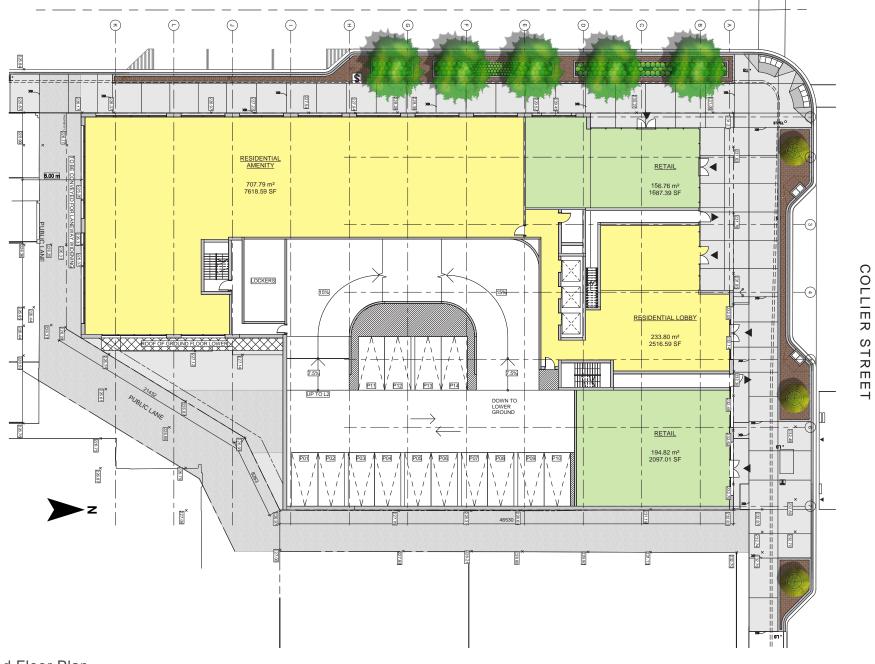
SITE PLAN



Site Plan



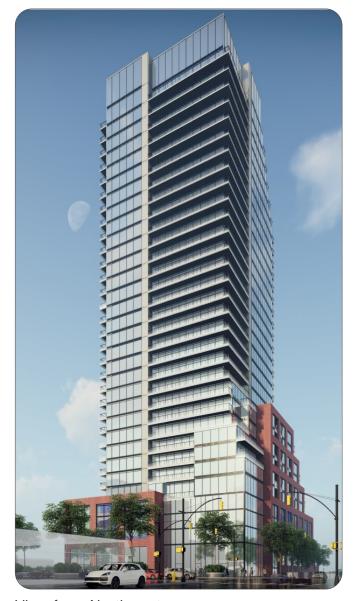
OWEN STREET



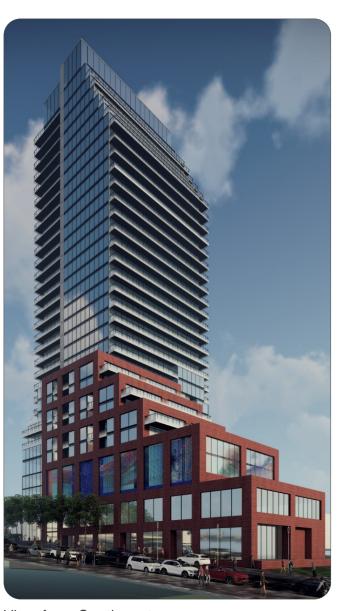
Ground Floor Plan



RENDERINGS



View from Northwest



View from Southwest



West Elevation



AMENITY AREAS



Terrace Concept



DEVELOPMENT APPLICATIONS

The Zoning By-law Amendment Application seeks to maintain the existing C1-2, Central Area Commercial 2 Zone and add the following site-specific zoning exceptions to implement the development as proposed:

- Permit a Maximum Building Height of 98 metres (32 storeys).
- Permit a Maximum Gross Floor Area of 947% of the lot area.
- Permit a Maximum Podium Height of 14m within 5m of the front lot line.
- Permit a Minimum Parking Ratio of 0.92 parking spaces per Dwelling Unit.
- Permit a Minimum of (1) Loading Space.
- Remove the required Landscape Strip along the rear and side lot lines.



NEXT STEPS

- Review all technical comments and feedback received from this evening's public meeting, and consider amendments to the development proposal based on the feedback received;
- Resubmit the development application to ensure all department, agency and public comments are considered and addressed;
- Staff will prepare a final recommendation report for the application to be considered by the Affordability Committee and City Council once all comments have been addressed.



Thank You

Comments & Questions?

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