



MEDIA RELEASE

Tuesday, March 28, 2023

FOR IMMEDIATE RELEASE

It's time to *Spring into Clean*

(Barrie, ON) — Spring has arrived, the days are sunnier and warmer, and snow is melting away, revealing litter left behind after winter. It's time to get outside and help clean up your community. Registration is now open for the City of Barrie's *Spring into Clean* events, which take place April 21 to 23, 2023.

April 21: School Participation Day

The City encourages elementary and high school students to take an active role in this school community clean-up project by cleaning up their property and local parklands. After registering, schools will receive enough garbage bags and gloves for students to help clean up their schoolyard and surrounding public areas.

April 22 and 23: Community Cleanup Days

Residents are invited to participate by registering to clean up a local public space such as a neighbourhood park, ravine or trail. Community groups, teams, neighbourhood associations, individuals and families are encouraged to participate! By registering, you will receive special collection bags and the garbage picked up will be collected at pre-determined designated drop-off areas.

April 21 to 23: Corporate Cleanup Days

Businesses are welcome to participate by registering to clean up a local public space such as a ravine, trail or park near their business.

Register online via barrie.ca/SpringIntoClean by April 12, 2023.

The *Spring Into Clean* events coincide with Earth Week and help clean up our community while raising levels of environmental awareness and social responsibility. Approximately 12,370 residents participated in last year's event and collected 4.8 tonnes of litter throughout the city.

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For more information, please contact:

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