



MEDIA RELEASE

Thursday, May 11, 2023

FOR IMMEDIATE RELEASE

City conducting 3rd annual Business & Employer Data Survey

(Barrie, ON) – The City of Barrie is conducting its 3rd annual Business & Employer Data Survey. Beginning May 15, 2023, City employees will begin door-to-door engagement with businesses located in the city's commercial and industrial areas.

Data collected from this survey is used to update the City's [online business directory](#). The information is also used to monitor economic trends, support business retention and expansion, forecast infrastructure needs, and assist with transportation planning.

Participation is voluntary and offers businesses the opportunity to grow business-to-business relationships and learn about new organizations in the area. Information not published in the online directory will be used for internal analysis only.

Businesses can also fill out the survey online at buildingbarrie.ca/BusinessDataSurvey until September 30, 2023.

To find out more information about this initiative, or to review the 2022 Business & Employer Data Survey Report, visit investbarrie.ca/BEDS

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