



**RECREATION AND CULTURE
SERVICES
MEMORANDUM**

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TO: MAYOR NUTTALL AND MEMBERS OF COUNCIL

**FROM: C. GILLARD, MANAGER, RECREATION AND CULTURE BUSINESS SERVICES,
EXT. 4452**

NOTED: D. BELL, DIRECTOR OF RECREATION AND CULTURE SERVICES

**D. MCALPINE, GENERAL MANAGER OF COMMUNITY AND CORPORATE
SERVICES**

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: 2023 RECREATION AND SPORT COMMUNITY GRANT AWARDS

DATE: MAY 31, 2023

The purpose of this Memorandum is to provide an update to members of Council concerning the awarding of grant funding for the 2023 Recreation and Sport Community Grant Program as funded from the Reinvestment Reserve with an upward limit of \$300,000 approved by Council Motion 22-G-022.

The window for applications spanned March 13th to March 31st, 2023. In total, 21 applications for funding valued at just over \$600,000 were received with 8 requesting capital funding of \$345,000 and 13 for program/event funding of \$270,000. All applications were vetted for eligibility based on the criteria outlined in the Community Grant Guidelines document which was made available to all applicants. As a result of this review against eligibility criteria, six applications were deemed ineligible.

The adjudication panel was comprised of the following members:

- Dan Bell, Director of Recreation and Culture Services
- Kevin Bradley, Manager of Parks Planning
- Dawn McAlpine, General Manager of Community and Corporate Services
- Stephannie Schlichter, Director of Economic and Creative Development
- Kathleen Trainor, Executive Director of Tourism Barrie

All panel members independently evaluated each application using a scoring matrix containing questions rated on a scale of 1-5 (1 being poor and 5 being excellent). The questions were designed to reflect each application's quality of responses against four weighted criteria:

- 40% - Community Participation and Overall Impact
- 25% - Community Collaboration and Engagement
- 20% - Alignment with the City's Strategic Priorities
- 15% - Health and Well-Being of Residents

The adjudicators' responses were averaged to determine a ranking of applications from highest to lowest. Panel members then met as a group to discuss each application starting with the highest scoring submission and, upon consensus, determined the amount of funding to allocate each applicant.

The table below details the results of the adjudication panel's work. Fifteen grant applicants will receive over \$118,000 of the \$300,000 funding for 2023. These applications represent a wide cross-section of recreational and sport activities designed to engage Barrie residents in various ways with the end result of improving overall health and well-being.



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Recreation and Culture Services is planning an additional intake period for the 2023 program in August for fall/winter initiatives.

CAPITAL FUND		
Applicant	Amount	Purpose
Barrie Housing	\$25,000	Accessible playground features
Kempfenfelt Bay Wrestling Club	\$20,000	Competition-level wrestling mats
Barrie Rowing Club	\$9,342	Workout & conditioning space improvements (rubber gym flooring)
Barrie and District Girls Softball Association	\$6,756	Improved equipment (catchers equipment, bow nets)
Bombers Jr C Lacrosse Club	\$2,500	Equipment purchase (safety equipment)
PROGRAMMING & EVENT FUND		
Applicant	Amount	Purpose
Barrie Elites Volleyball Club	\$11,374	Mental health training program for athletes and advanced training program equipment purchase
Barrie Trojans Swim Club	\$9,375	Re-launch of Masters swim program
Firebird Community Cycle	\$8,925	Bicycle repair clinics and giveaway program
Barrie Disc Golf Club	\$8,000	Launch programs geared towards beginners, youth, and women.
Barrie Futsal Club	\$4,217	Replace outdated & damaged equipment for training programs
Down Syndrome Association of Simcoe County	\$3,721	Develop Club 21 Programming (focused around social and recreational opportunities for community members)
Barrie Pickleball Club	\$3,286	Pilot a youth instructional program
Barrie Cycling Club	\$2,541	Support course construction and First Aid/Medical Services at the Barrie Baseball Cross Cyclocross Race
Living Green Barrie	\$2,300	Support the execution of Ride Your Bike Day (on-site first aid, water filling stations, music/entertainment)
Barrie District Stamp Club	\$687	Guest speakers (professional development training)

Next steps will include signing grant funding agreements with the successful applicants and issuing cheques to support each project.

Questions and feedback can be provided to Dan Bell, Director of Recreation and Culture Services at Dan.Bell@Barrie.ca.