

June 8<sup>th</sup>, 2023

Mike McConnell  
Transit Operations Planner  
City of Barrie  
70 Collier Street  
Barrie, Ontario L4M 4T5

Dear: Mr. McConnell

**Barrie Transit Vision**

I am writing this letter on behalf of NORTH AMERICAN (PARK PLACE) CORPORATION & 9613714 CANADA INC., the owners of the lands located at 100 Mapleview Drive E in support of Barrie's Transit Vision 2025. It is exciting to see the City of Barrie build a blueprint for growing its existing transit system to best meet the needs and goals of today's City, while at the same time developing a long-term plan for a future network. Moreover, in respect to the Higher Order Transit Network system proposed, we wanted to show our enthusiasm and support for the surrounding Express Transit Network, specializing in express travel between north and south Barrie. I understand that this project has already been given initial approval by the City's Infrastructure and Community Investment Committee but still requires approval from General Committee and City Council. The contents of this letter are to urge council to adopt the recommendations put forth in Barrie's Transit Vision and the proposed Express Transit Network.

Firstly, as explained this proposed network provides an additional means of connection from Barrie North through the 400 Express, specifically from Georgian College directly to the Park Place Transit Hub, with limited stops along the way. This service is planned to operate with a service headway of approximately 30 minutes, which is an improvement to the previous routes operating with 37-45 minute headways. This upgrade in respect to the duration of headway service is great as it should lead to more trips taken daily, entice more of the public to utilize this transit network as a whole and potentially lead to a greater use of the local transit routes operating from the Park Place Transit Hub. As Park Place is home to over 60 retailers and services, it provides a great number of jobs and opportunities to the students of Georgian College. This transit connection will only aid in linking these two destinations. Evidently making the commute of travelling from the college to Park Place, and back, much more pleasant, while also encouraging those who are considering employment at the Shopping Centre.

The Express Transit Network is not only a benefit to the patrons utilizing the service but indeed will have a positive effect on all other network users. The new express route will be operating partially on Hwy 400, thus minimizing the impact on City arterial/collector/local roads while providing a route with minimal stops between north and south Barrie. By utilizing the Hwy 400 and spending less time on the local road systems, this is a better way of ensuring the transit

system stays true to meeting their proposed headway times and leaving users more satisfied with their experience.

For these reasons we strongly support Barrie's Transit Vision and the proposed Express Transit Network.

Best Regards,

Blake Sanderson