



LEGISLATIVE AND COURT SERVICES MEMORANDUM

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TO: MAYOR A. NUTTALL, AND MEMBERS OF COUNCIL

FROM: T. MCARTHUR, DEPUTY CITY CLERK

RE: LIQUOR SALES LICENCE APPLICATION REVIEW – VIXEN MANOR – 89 DUNLOP STREET EAST

DATE: JUNE 28, 2023

The purpose of this Memorandum is to advise members of Council that a Municipal Information Form and an associated City of Barrie, Liquor Sales Licence Questionnaire were received from an establishment named Vixen Manor located at 89 Dunlop Street East, Barrie. The documents were circulated to City Departments and community stakeholders upon receipt.

Concerns regarding zoning, non-compliance with by-laws, or general objections to the application may be directed to the Alcohol and Gaming Commission of Ontario (the issuer of liquor sales licences) through the City Clerk as follows:

Alcohol and Gaming Commission of Ontario
c/o Wendy Cooke, City Clerk/Director of Legislative and Court Services
The City of Barrie
P.O. Box 400
70 Collier Street
Barrie ON L4M 4T5
Fax: (705) 739-4243
Email: cityclerks@barrie.ca

All comments received as of the deadline, will be compiled and submitted to the Alcohol and Gaming Commission of Ontario for its review and consideration as part of the Commission's liquor licence issuance process.



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APPENDIX "A"

MUNICIPAL INFORMATION FORM
CITY OF BARRIE LIQUOR LICENCE APPLICATION QUESTIONNAIRE



Alcohol and Gaming Commission of Ontario
90 Sheppard Avenue East, Suite 200
Toronto ON M2N 0A4
Tel.: 416-326-8700 • Fax: 416-326-8711
Toll free in Ontario: 1-800-522-2876
Inquiries: www.agco.ca/iagco
Website: www.agco.ca

Municipal Information for Liquor Sales Licences

The information requested below is required in support of all applications for a new Liquor Sales Licence or outdoor areas being added to an existing Liquor Sales Licence.

Section 1 – Application Details

Premises Name
Vixen Manor

Premises Phone Number (include area code)

Premises Address	City/Town	Province	Postal Code
89 Dunlop Street East	Barrie	ON	L4M 1A7

Contact Name
Cynthia

Contact's Phone Number (include area code and extension)

Contact's Email Address

Does the application for a Liquor Sales Licence include indoor areas and/or outdoor areas?

☒ Indoor Areas ☐ Outdoor Areas

Section 2 – Municipal Clerk's Official Notice of Application for a Liquor Sales Licence in your Municipality.

Municipal Clerk:

Please confirm the "wet/damp/dry" status below.

Name of village, town, township or city where taxes are paid.

(If the area where the establishment is located was annexed or amalgamated, provide the name that the village, town, township or city was known as.)

City of Barrie

Is the area where the establishment is located "wet", "damp" or "dry"? Please select one.

☒ Wet (for spirits, beer, wine) ☐ Damp (for beer and wine only) ☐ Dry

Note: Specific concerns regarding zoning or non-compliance with by-laws must be clearly outlined in a separate submission or letter within 30 days of this notification.

Address of Municipal Office	Date (dd/mm/yyyy)
<div></div>	<div></div>

Title	Signature of Municipal Official
<div></div>	<div></div>



Liquor License Application Questionnaire

GENERAL INFORMATION

Name of Establishment: (Registered name and Operating name, if different)	Vixen Manor
Street Address of Establishment:	89 Dunlop St E Barrie ON
Closest Intersection:	
Mailing Address: (If different from the location of the establishment)	
Name of Owner: (Indicate individual sole proprietor, partnership or corporation, as appropriate) If partnership or corporation, provide names and contact information for all shareholders	Cynthia Smagac
Name of Applicant: (if different from owner)	
Mailing Address for Applicant:	
Applicant Business Phone/Fax Number:	
Applicant Business E-mail address:	

Purpose of the Liquor License Application:

- ☒ New establishment
- ☐ New owner/operator of existing establishment
- Name of previous business _____
- ☐ Change to indoor occupant load/seating capacity (including addition or alteration to interior)
- ☐ Change to outdoor occupant load/seating capacity (including addition or alteration to outdoor patio)
- ☐ Other. Describe below _____
- _____
- _____



Liquor License Application Questionnaire

SIZE AND LOCATION

What is the size (floor area) of the establishment?

CURRENT
Indoor Area

PROPOSED
Indoor Area

CURRENT
Outdoor Area

PROPOSED
Outdoor Area

1515 ft²/ m²

_____ ft²/ m²

_____ ft²/ m²

_____ ft²/ m²

What is the occupant load and/or seating capacity of the

CURRENT
Indoor Area

PROPOSED
Indoor Area

CURRENT
Outdoor Area

PROPOSED
Outdoor Area

Establishment?

_____ Occupant load

_____ occupant load

_____ occupant load

_____ occupant load

_____ Licensed capacity

_____ licensed capacity

_____ licensed capacity

_____ licensed capacity

_____ Seating capacity

_____ seating capacity

_____ seating capacity

_____ seating capacity

Is the ☒ entire operation enclosed? (i.e. the operation is interior space only)
Yes ☒ No _____

An accurate diagram/scaled floor plan indicating the proposed location of the licensed area(s) (ALL licensed areas including indoor and outdoor areas) is required to be attached to this form.

What is the distance to the closest other establishment(s) serving alcohol? 100 ft/ m

Please provide the operating name(s) and describe the target market of other establishments serving alcohol within a 120 m (approximately 400 ft) radius of the proposed location:

Chillz

Note: If you require more space please attach additional documentation to this form.

What is the distance to the closest residential dwelling unit? unknown ft/ m

Does the subject property contain residential units?
Yes _____ No ☒



Liquor License Application Questionnaire

OPERATING HOURS, TARGET MARKET, NATURE OF BUSINESS

Hours of Operation of the business:

Indoor Area

12pm - 2am

Outdoor Area

Hours associated with alcohol sales

Indoor Area

12pm - 2am

Outdoor Area

What is the primary nature of the establishment? (i.e. family restaurant, fine dining, lounge/nightclub, bar/tavern, coffee house, etc)

Before 10 PM:

lounge

After 10 PM:

lounge / nightclub

Describe your target market:

Describe the proposed security both internally and exterior to the establishment (i.e. total number of staff, training or experience of staff, number of security persons):

Before 10 PM:

2 trained staff, 1 security

After 10 PM:

3 trained staff, 3 security

Note: If you require more space please attach additional documentation to this form.

Are all security personnel trained and licensed? Yes ☒ No ☐ Describe (i.e. in-house or hired service)

Note: If you require more space please attach additional documentation to this form.

Are exterior line ups (queues) anticipated for your establishment? Yes ☒ No ☐



Liquor License Application Questionnaire

Is either internal or external video surveillance planned for the establishment?
Yes X No _____ Describe

inside and outside

Note: If you require more space please attach additional documentation to this form.

Describe your plans for crowd management:

Before 10 PM:

obey capacity load and have security staff follow a security plan.

Note: If you require more space please attach additional documentation to this form.

After 10 PM:

Is a cover charge to enter the premises proposed? Yes X No _____ (routinely / special events)

What is the anticipated percentage of liquor sales to gross sales? 70%



Liquor License Application Questionnaire

Describe the nature of the proposed seating for the venue (i.e. dining tables, cocktail tables, stand up bar):	Indoor Area Booths
	Outdoor Area N/A
Describe any food preparation facilities for the venue:	Indoor Area Cold charcuterie + butter boards
	Outdoor Area N/A
Describe any other type of business to be operated from the establishment on a permanent basis, or from time to time (i.e. bakeshop, variety store, grocery store, billiard hall, take-out restaurant, adult entertainment, non-motorized refreshment vehicles, etc?):	Indoor Area Take out
	Outdoor Area N/A
If yes, are the businesses physically separated from the licensed area(s) so that access or exits to and from the other business are not through the licensed area(s)? Provide full details:	Indoor Area N/A
	Outdoor Area N/A
Describe any ancillary entertainment (i.e. video games, pool tables, etc):	Indoor Area N/A
	Outdoor Area N/A



Liquor License Application Questionnaire

Describe any musical entertainment to be provided (i.e. dance floor, live/recorded music, amplified sound, etc)

Indoor Area Only

Dance Floor

Yes ☒ No ☐

very small

Live Music

Yes ☒ No ☐

Recorded Music

Yes ☒ No ☐

Amplified Sound

Yes ☒ No ☐

Unamplified Sound

Yes ☐ No ☐

Outdoor Area Only

N/A

Dance Floor

Yes ☐ No ☐

Live Music

Yes ☐ No ☐

Recorded Music

Yes ☐ No ☐

Amplified Sound

Yes ☐ No ☐

Unamplified Sound

Yes ☐ No ☐



Liquor License Application Questionnaire

OWNERSHIP/MANAGEMENT INFORMATION

Describe the owner or operator's performance record including any by-law violations, building, health, fire code deficiencies noted on an inspection report, and any pending charges or convictions or liquor license offences within the last 3 years:

MIA

Has a principal officer of the business or a manager of the business been charged with or convicted of a liquor license related offence? Yes _____ No ☒ If yes, provide details of any pending charge or conviction

Do any of the principal officer(s) or managers of the business have a criminal record? Yes _____ No ☒ If yes, provide a copy of the criminal records check

Is there a pending charge or conviction against the business related to a liquor related offence? Yes _____ No ☒

List the names and addresses of any other licensed establishments in Canada owned or operated by the same operator or owner:

MIA

Note: If you require more space please attach additional documentation to this form

Liquor License Application Questionnaire

I, Cynthia Smagac (name of applicant/owner), hereby certify that the information provided pursuant to this liquor license application questionnaire is true, accurate and complete to the best of my knowledge and ability. I understand and acknowledge that if the information with respect to the establishment changes materially, I am responsible for completing and submitting an updated questionnaire. I further understand and acknowledge that the submission of an incomplete questionnaire or the inclusion of false statements is deemed to be a breach of any business license issued by the City and may be grounds for such license to be revoked

C Smagac
Signature of Applicant

Sworn (Affirmed) before me at The City of Barrie,
in the Province of Ontario on the 4th day

May, 20 23

[Signature]
A Commissioner, etc

Jeddy Ching Hin Wong,
a Commissioner, etc.
Province of Ontario, for the
Corporation of the City of Barrie
Expires October 14, 2025

NOTE: This is a sworn (affirmed) affidavit of the deponent only. No investigation has been conducted by this authority to confirm or verify the above sworn information.

The CRIMINAL CODE OF CANADA provides that: everyone commits perjury who, with intent to mislead, makes before a person who is authorized by law to permit it to be made before him a false statement under oath or solemn affirmation by affidavit, solemn declaration or deposition or orally, knowing that the statement is false, is guilty of an indictable offence and liable to a term of imprisonment not exceeding fourteen years (Section 131, 132), or by summary conviction (Section 134).

Personal information on this form is collected to determine any concerns with zoning, non-compliance with any by-laws or general objections to the application by City Council, the municipality, residents, and/or organizations within the municipality. The document and any associated submissions will be made available on the City's website and distributed to various stakeholder organizations and resident associations as well as the Alcohol and Gaming Commission of Ontario. This document is a public record, despite anything in the *Municipal Freedom of Information and Protection of Privacy Act (1990)*, and, until its destruction, may be inspected by any person at the City Clerk's Office at a time when the office is open. Questions about this collection can be directed to the City Clerk, 70 Collier Street, Barrie, Ontario L4M 4T5 (705) 739-4220 Ext 4421.