
TO: GENERAL COMMITTEE

SUBJECT: MUNICIPAL STREET NAMING FOR STREETS IN AN INDUSTRIAL PLAN OF SUBDIVISION – 80 BIG BAY POINT ROAD and 315 BAYVIEW DRIVE (D30-014-2021)

WARD: 8

PREPARED BY AND KEY CONTACT: O. SANCHEZ, PLANNING SERVICES TECHNICAL COORDINATOR EXT. 4380

SUBMITTED BY: M. BANFIELD, RPP, DIRECTOR DEVELOPMENT SERVICES

GENERAL MANAGER APPROVAL: B. ARANIYASUNDARAN, P.ENG., PMP, GENERAL MANAGER OF INFRASTRUCTURE AND GROWTH MANAGEMENT

CHIEF ADMINISTRATIVE OFFICER APPROVAL: M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RECOMMENDED MOTION

1. That the following names, already included on the Municipal Naming Registry, be selected as the street names for the Industrial Draft Plan of Subdivision (D30-014-2021), as identified in Appendix “A” to Staff Report DEV032-23, be approved:
 - a) Part Street A - Landsdown Road;
 - b) Part Street A – Middleton Court; and
 - c) Street B – Ironstone Crescent.

PURPOSE & BACKGROUND

Report Overview

2. The purpose of this report is to seek Council approval for three street names selected from the Municipal Names Registry for the Industrial Draft Plan of Subdivision on lands municipally known as 80 Big Bay Point Road and 315 Bayview Drive (D30-014-2021).
3. The Municipal Naming Policy, last updated in January 2016, establishes the processes and criteria for naming, renaming, and dedicating Municipal Assets such as streets, parks, and facilities as well as the major elements of such municipal assets including the methods by which the public may provide suggestions and comments.
4. The Municipal Names Registry is a central repository of all approved names for streets, parks, and facilities. The Registry includes qualifying names as suggested by the public and the developers.
5. As a condition of final approval, street names are required to be assigned. The applicant, being 2740271 Ontario Inc., would like to use names from the Municipal Names Registry as names for all the public local streets proposed in the subdivision. This approach is permitted under the Municipal Naming Policy, and it is consistent with past practice.

ANALYSIS

6. The Industrial Draft Plan of Subdivision (D30-014-2021) is a proposed subdivision to be developed on lands municipally known as 80 Big Bay Point Road and 315 Bayview Drive.
7. The Draft Plan of Subdivision conditions (D30-014-2021) were approved by the Director of Development Services on April 13, 2023.
8. The street names for this subdivision were selected from the City's Municipal Names Registry. All of them were previously approved by Council.
9. Names included in the Municipal Names Registry are circulated in accordance with the street naming process, to neighbouring municipalities, external agencies, and internal departments for commenting and no concerns were raised, prior to Council approval.
10. The name **LANDSDOWN ROAD**, assigned to the street segment of the Draft Plan of Subdivision (D30-014-2021) and identified as part of Street 'A' (starting at Bayview Drive and extending in east direction until the intersection with Middleton Court), was approved by Council on April 15, 2019, as per staff report PLN007-19 – Appendix "A," and it will be a New Local Road.
11. The name **MIDDLETON COURT**, assigned to the street segment of the Draft Plan of Subdivision (D30-014-2021) and identified as part of Street 'A,' was approved by Council on April 15, 2019, as per staff report PLN007-19 – Appendix "A," and it will be a New Local Road.
12. The name **IRONSTONE CRESCENT**, assigned to the street segment of the Draft Plan of Subdivision (D30-014-2021) and identified as Street 'B' was approved by Council on April 15, 2019, as per staff report PLN007-19 – Appendix "A," and it will be a New Local Road.
13. Council approval of the recommended street names will allow municipal addressing to proceed.

ENVIRONMENTAL AND CLIMATE CHANGE IMPACT MATTERS

14. There are no environmental and climate change impact matters related to the recommendation.

ALTERNATIVES

15. The following alternatives are available for consideration by General Committee:

Alternative #1

General Committee could reject the recommended motion and request that the applicant provide a new or revised list of street names for the subdivision or draw names from the Municipal Names Registry.

This alternative is not recommended as Street Names are required to begin the municipal addressing process and the proposed names meet all the requirements of the street naming policy. Restarting the circulation process would delay the emergency addressing process significantly.

FINANCIAL

16. There are no financial implications for the Corporation resulting from the proposed recommendation.

LINKAGE TO 2022-2026 STRATEGIC PLAN

17. The recommendation(s) included in this Staff Report support the following goals identified in the 2022-2026 Strategic Plan:
- Community Safety
 - Thriving Communities
 - Responsible Governance
18. Providing street names as part of future developments that are unique and do not conflict with existing street names in surrounding municipalities supports well planned transportation network. The street names will allow residents and Emergency Services to navigate easily to and from this future development and other areas in the City of Barrie, which fosters a safe and healthy city and allows the creation of strong neighbourhoods.

APPENDIX "A"

Proposed Municipal Streets

