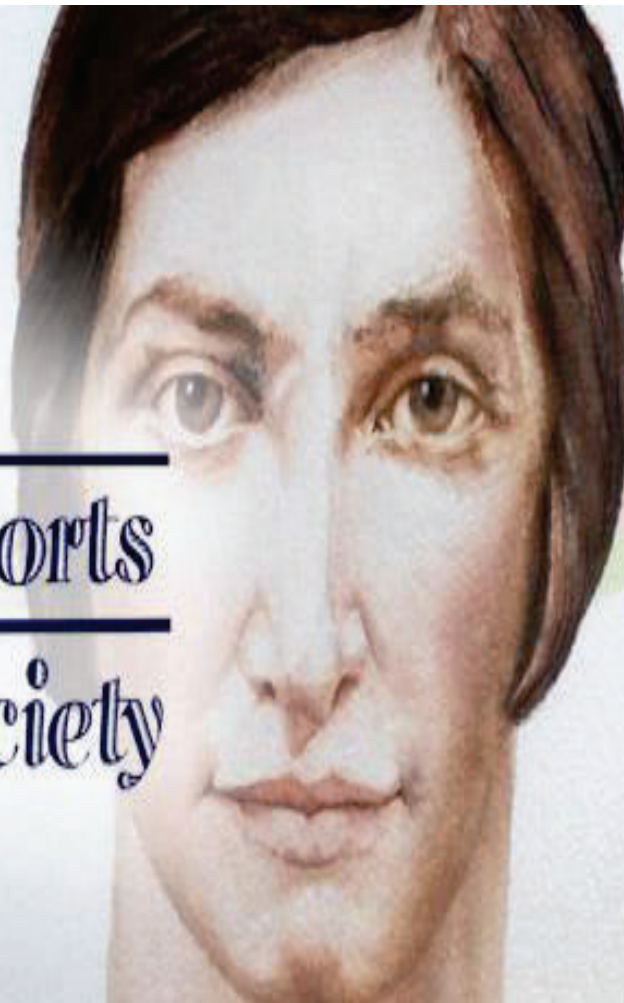




Barrie Sports  
Hall of Fame Society



# Introduction

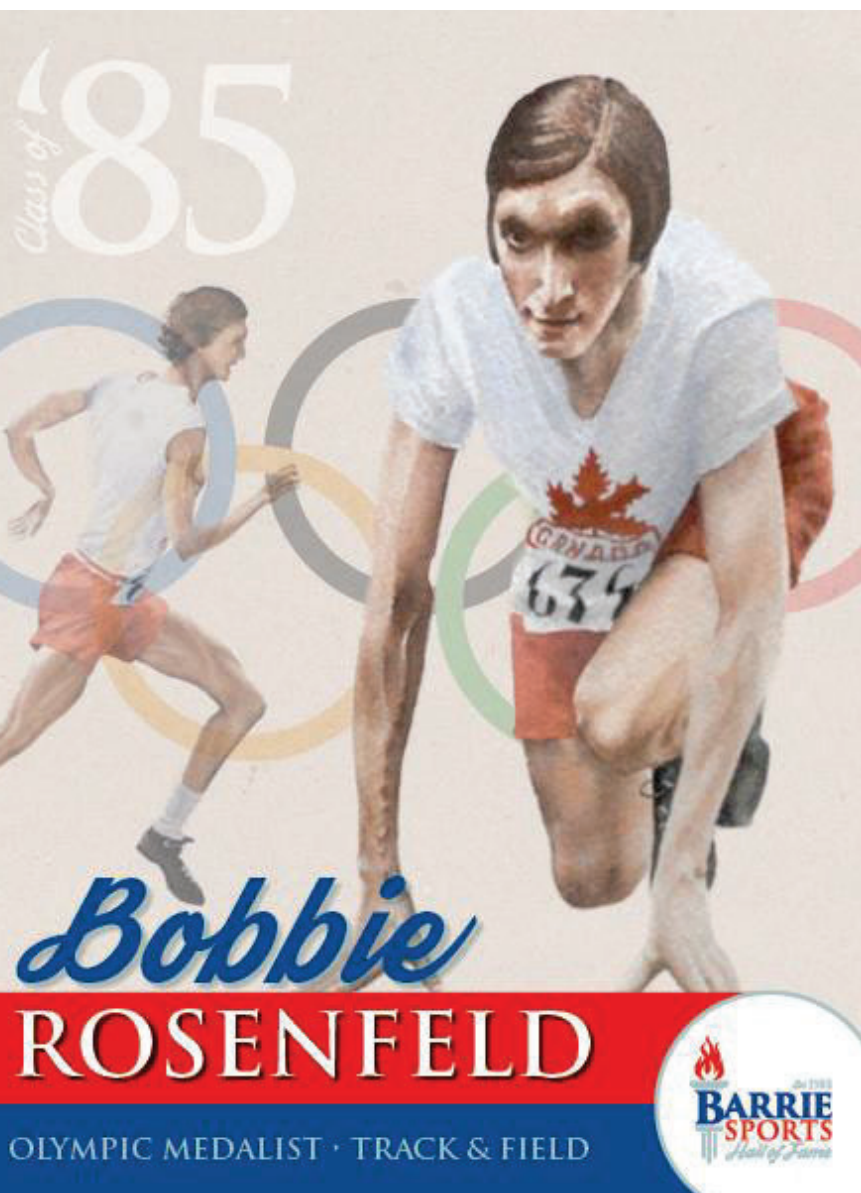
Tom Ewles      Chair Barrie Sports Hall of Fame  
Tim Sample    Chair Hall New Site Committee



## *Questions...*

*Who is this  
Canadian  
icon that has a  
national award  
named after her?*





# FANNY *Bobbie* ROSENFELD

· DEC. 28, 1904–NOV. 14, 1969 ·



Portrait by  
Thebna Martin

- Born in Ukraine, soon after immigrated to Barrie with her parents and older brother.
- Nicknamed "Bobbie" for her bobbed haircut.
- Excelled in numerous sports, including track and field, hockey, basketball, softball, lacrosse, golf, speed skating, and tennis.
- 1928: Summer Olympics - Gold: 4x100 Relay; Silver: 100-yard dash.
- 1937-58: Globe and Mail sports columnist, advocating for women in sports - "Feminine Sports Reel".
- 1949: Canada's Sports Hall of Fame - one of the first women inducted.
- 1950: Canadian Woman Athlete of the First Half-Century – selected by the Canadian Press.
- 1978: Canadian Press introduces "Bobbie Rosenfeld Award" – annually awarded to Canada's female athlete of the year.
- 1985: Barrie Sports Hall of Fame.
- 1996: Ontario Sports Hall of Fame.

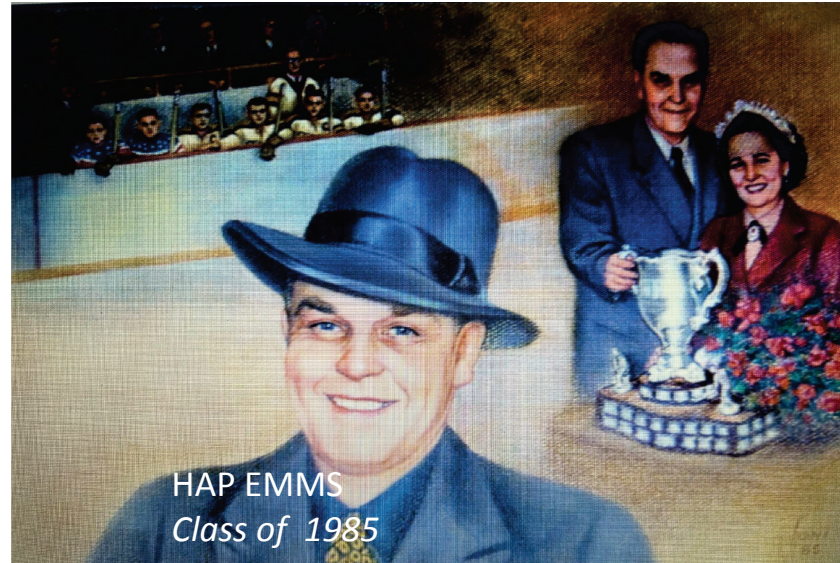


## **HISTORY OF THE HALL**

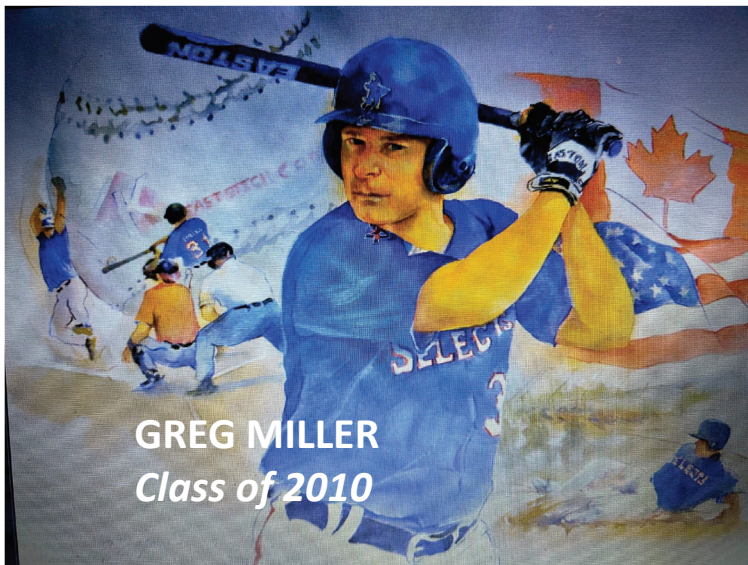
- **Committee formed in 1983**
- **First Inductions 1985 – Bobbie Rosenfeld, Red Storey, Hap Emms**
- **Members included Mayors Dorian Parker, Councillor Sam Cancilla, Jean McCann, Archie Marshall, Don Lowe, Bobi Grant, Win Law, Terry Paddison, Hugh Stuart, Gus Eysers, Bob Young, Harry Partridge, Steve Hines, Sid Armitage, Director Parks and Rec**
- **City built Allandale Recreation Centre and the Hall was opened in 1984 in that facility (this was the Sadlon Centre of its time)**
- **All Original Paintings local artists depict over 96 inductees who have represented the City of Barrie**
- **These paintings are valued at approximately \$90,000 - \$100,000**
- **The City supported us up to approximately 10 years ago in that a representative from Parks and Rec sat on our Board – Murray Minshall, Sid Armitage and Tom Ewles**
- **City provided a location for our induction ceremony, a small amount of copying for ballots, mailings and Annual Induction Ceremonies at Allandale and South Shore**
- **Some display cases for artifacts**
- **Inductees/ members are reflective of gender, race, mental and or physical health, ability or age**



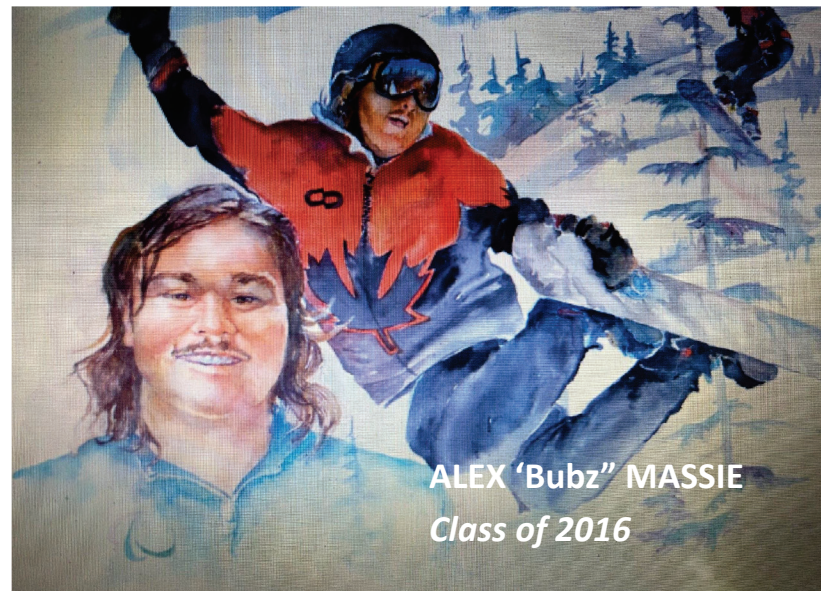
**STEPHANIE SHERLOCK**  
*Class of 2017*



**HAP EMMS**  
*Class of 1985*



**GREG MILLER**  
*Class of 2010*



**ALEX 'Bubz' MASSIE**  
*Class of 2016*

**What Do all the Inductees have in Common ?**

**“THEY ALL SAY THEY ARE FROM BARRIE  
and THEY ALWAYS REPRESENT OUR CITY  
IN THE EYES OF THE WORLD”**

## **Purpose of the Barrie Sports Hall**

### **Mission**

**Founded in 1984 to perpetuate the names and deeds of great athletes but also those that are selfless individuals who worked to create an environment where these athletes can succeed**

### **Mandate**

- To recognize the achievement of those individuals in sport that contribute to the well-being of the City of Barrie and represent Barrie in a distinguished way. This includes Athletes, Coaches, Officials, Teams and Builders from all sports recognized by Sport Canada**
- The Hall recognizes these individuals each year on the 1<sup>st</sup> Wednesday of October**
- The recognitions include up to 4 individual inductees, Coaches, Builders, Teams, based on an established criteria in our constitution**
- Also Individual and Teams who are not inducted are honoured for their achievements i.e. local achievements such as Ont. Championships, volunteerism, builders**



HONOUR.  
*the past*  
CELEBRATE.  
*the present*  
INSPIRE.  
*the future*



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## CHALLENGES OF THE HALL



- Visibility in the Community
- Visibility within City Hall
- \*\*Recognition that we support the historical Heritage of Barrie and the portraits are original paintings by local artists
- Our website and social media needs and is being updated
- \*\*Move to the future in terms of interactive displays, kiosks, multiple sites
- \*\*Help from City IT for kiosks, City marketing for web/social media, Displays at City Facilities
- Need to find additional Board members –not enough energetic people(10)
- Budget to run Annual Induction Ceremony
- \*\*Lack of sustainable funding- sponsorship, grants, fund raising
- \*\*Running out of space at Allandale Arena – wall space running out
- No real space to display artifacts
- \*\*Projected closure of Allandale for repairs is 2028
- Temporary site(s) during Allandale closure and Sadlon renovations –City Rotunda, East Bayfield, South Shore, Peggy Hill, MacLaren Centre
- \*\*Permanent new home 5000 sq'
- Home for annual induction ceremony at an economical rate
- Recognition by the City Historical Committee, Heritage Committee and Culture Department

## Accomplishments The Last 6-8 Months

- Put a call out for new Board Members and project leaders
- \*\*Increased Board from 6 members to 10
- Re-engaged past Chairs as an advisory group
- Instituted a committee to address social media and web site
- \*\*Resurrected the New Site Committee with 10 business principles
- Redesigned a new logo
- \*\*Re-establishing commitment and liaison with the City- Mayor , Director of Recreation & Culture Services Dan Bell, Councillor Nigussie & Morales), Darcy Brooke Bishop
- Met with Tourism Barrie
- Participated in the Sport Tourism consultant report
- Hired a lawyer to re jig the Constitution and institute Not for Profit status





- **\*\*Contacted and are working with the Hockey Hall of Fame regarding future direction – Discussions with Craig Baines VP Development & Building Operations HHOFF, Chris Marshall, Director of Museums & Cultural Exhibits, Holman Company, Sarah Beam – Borg Origin Studios**
- **\*\*Visited and/or contacted over 20 other Sports Halls and have gathered information on their locations, budgets, fund raising, City involvement physical and financial, how they honour individuals, Boards etc.**
- **Applied for summer student grant – not successful**
- **Hired a summer student with the financial help of GEORGIAN INTERNATIONAL and Jamie Massie and BOOTS & HEARTS CELEBRITY HOCKEY GAME**
- **Had displays at Barnburner Hockey Game, Bobbie Rosenfeld TBTB production, addressing other opportunities**



## SUMMARY/CONCLUSION

- Temporary locations should ARC close ( City Hall Rotunda, East Bayfield, Peggy Hill, South Shore, MacLaren)
- A larger permanent home 5000 sf to display our paintings and artifacts in a high traffic zone for next 25-50 years to support the future population growth
- An equal and valued Partner with City, MacLaren, Performing Arts. We are not competition but part of the Cultural fabric in Barrie , capturing the sporting history and achievements
- Continued City presence on our Board and New Site Committee (Councillor Nigussie/Morales, Dan Bell Director of Recreation & Culture Services
- A share in partnership for the construction of the interior of a new Hall

## FUTURE

- street banners on Lakeshore, Sadlon Centre & Community Centres parking lot (funding)
- Access to City social media and web sites similar to other Culture organizations  
Support of our 40th Anniversary in 2025
- Establish Sports Week in Barrie similar to Culture Days
- Summer student funding on regular basis
- After consultants input we would like to present to council our ideas of what a future Hall could look like (2025)





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QUESTIONS ?