

**From:** Nathan Jankowski <

**Sent:** Thursday, October 19, 2023 8:11 AM

**To:** cityclerks <cityclerks@barrie.ca>

**Cc:** Nicholas Campney <

**Subject:** Re: Request to Depute at City Council Meeting - LCS012-18 Sign by-law Exemption 833 Yonge Street

Good morning,

I would like to formally request the opportunity to present to City Council regarding a Sign By-law Exemption (specifically LCS012-18 - 833 Yonge Street). If you could please advise on what is required from us as the Applicant in order to do so, that would be much appreciated.

Thanks,

Nathan

Nathan Jankowski  
Manager, Permits & Legislation

PATTISON Outdoor Advertising



October 16<sup>th</sup>, 2023

General Committee  
City of Barrie  
70 Collier Street  
Barrie, ON  
L4M 4T5

Dear General Committee Members,

**RE: SUPPLEMENTAL COMMENTS - LCS012-18 SIGN BY-LAW EXEMPTION (833 YONGE STREET)**

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I am writing on behalf of Metrolinx to request your approval for a Sign By-law Exemption related to the installation of a single-sided digital ground sign at the Barrie South GO Station, located at 833 Yonge Street. This sign is a crucial component of our comprehensive network, aimed at providing construction updates, public safety messages, service information, and promoting local and national businesses at various Metrolinx stations across Ontario.

Permit **PMT22-02538** was issued in May 2023 for the construction of this sign, but site limitations have necessitated the need for a reduced setback. The sign's proposed location, while closer to the street line than the mandated 15-meter setback, is justified by the unusually wide boulevard spanning over 40 meters. We argue that a 4.0-meter setback still aligns with the Sign By-law's general intent, and ensures appropriate distancing from the road. Therefore, we consider the variance minor and essential due to the unique characteristics of this property.

Furthermore, placing the sign outside the parking area will allow for snow removal, preventing complications associated with maneuvering around the sign's foundation and supporting post. It's important to note that the sign's placement near a parking spot will maintain a clearance of 4.45 meters, exceeding the Ontario Building Code's requirement of 4.25 meters of clearance from grade for safe passage under the sign.

We are fully prepared to address any questions or concerns you may have regarding this application. Your approval is critical to the successful implementation of this project, and we sincerely hope to have your support for this request.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in black ink that reads "Nicholas Campney".

Nicholas Campney  
Director of Leasing and Legislation  
Pattison Outdoor Advertising LP

CC: Rick Radovski, Vice President Sales, Non-Fare Revenue & Partnerships  
CC: John Lanthier, Manager, Advertising and Commercial Revenue

**PATTISON OUTDOOR ADVERTISING**

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Figure 1: Sign Location as per Sign Permit PMT22-02538

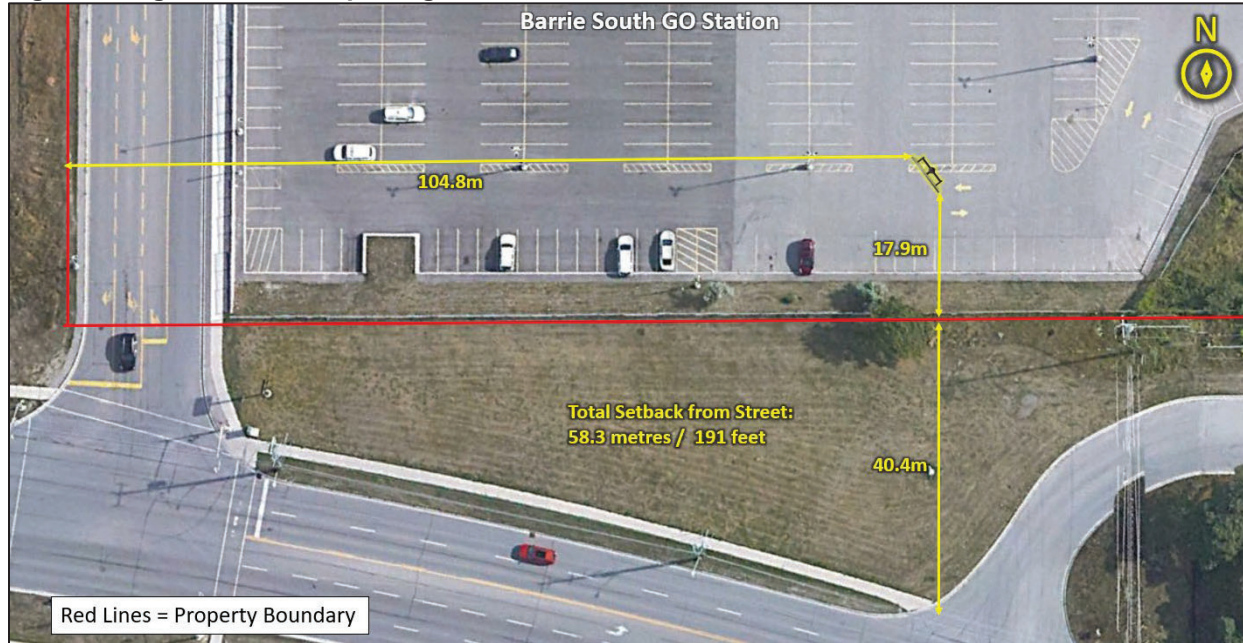


Figure 2: Sign Location as per LCS012-18 SIGN BY-LAW EXEMPTION

