



MEDIA RELEASE

Thursday, December 21, 2023

FOR IMMEDIATE RELEASE

City accepting proposals for *Seeds to Sow* public art exhibition

Barrie, ON— The City of Barrie is accepting proposals from professional artists or artist teams based in Barrie or the County of Simcoe to design and create a temporary public art installation for the *Seeds to Sow* exhibition taking place from September 27 to November 8, 2024.

The temporary exhibition will feature six installations of site-specific artwork that will complement the public art scene developing throughout Barrie's downtown core and within other neighbourhoods. Two of the installations will feature work from regional artists. The remaining four installations will feature work from nationally recognized artists to draw new audiences to Barrie and increase exposure for the exhibition. The selected artistic projects will complement one another to create an engaging and diverse presentation of public art.

Artwork proposed must be suitable for public display over six weeks and engage both locals and visitors to Barrie. Suggested sites for artwork proposals include the courtyard at City Hall, Meridian Place, and Sam Cancilla Park, however applicants may choose to indicate an alternative site in Barrie's downtown or along the waterfront.

Artists will be evaluated on the following criteria:

- Artistic merit, including quality of work, originality, and artistic excellence in the field of contemporary art.
- Artist's demonstrated ability to meet the artwork goals and technical requirements within the timeline and budget, along with the feasibility of the work itself.
- Appropriateness of proposed concept to the aims of the exhibition.

Artistic proposals will be accepted until Wednesday, January 31, 2024. View details at barrie.ca/PublicArt.

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For more information, please contact:

Emma Sharpe
Communications Advisor
emma.sharpe@barrie.ca
705-794-0416