



**RECREATION AND CULTURE
SERVICES
MEMORANDUM**

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TO: MAYOR A. NUTTALL AND MEMBERS OF COUNCIL

FROM: K. ELLIS, MANAGER OF RECREATION AND CULTURE PROGRAMMING AND SPECIAL EVENTS

NOTED: D. BELL, DIRECTOR OF RECREATION AND CULTURE SERVICES

D. MCALPINE, GENERAL MANAGER OF COMMUNITY AND CORPORATE SERVICES

M. PROWSE, CHIEF ADMINISTRATIVE OFFICER

RE: WINTERFEST/HELLO WINTER

DATE: JANUARY 24, 2024

The purpose of this Memorandum is to provide members of Council with the event details of the City of Barrie's Winterfest and Hello Winter! 2024.

Celebrate all things winter at this year's Winterfest occurring in Heritage Park & Meridian Place on Saturday February 3rd and Sunday February 4th. This annual event features interactive and family-friendly outdoor programming that draws both residents and guests to downtown Barrie. Winterfest is not only a community tradition but has also been recognized as one of Ontario's Top Festivals by Festivals and Events Ontario.

This year's event will feature favourite winter activities including spectacular ice & snow sculptures, lumberjack shows, family entertainment, drop-in activities, skating, a pancake breakfast & much more.

The City of Barrie has also partnered with community groups and venues throughout the community to create unique wintry experiences in a variety of locations. [Hello Winter](#) features the February Blues Festival, Nature in Winter with Parks Planning and a [Family Day Winter Adventure](#).

Further details of activities for the Winterfest weekend visit can be found at barrie.ca/Winterfest while the full list of Hello Winter activities happening throughout the month of February can be found at barrie.ca/HelloWinter.