
TO: GENERAL COMMITTEE

SUBJECT: RENAMING AND RENUMBERING OF LAKESHORE DRIVE AND SIMCOE STREET

PREPARED BY AND KEY CONTACT: C. BORCHUK, PLANNING SERVICES TECHNICAL COORDINATOR
EXT. 4572

SUBMITTED BY: S. NAYLOR, MES, M.C.I.P., R.P.P., DIRECTOR OF PLANNING *Steph Naylor*

GENERAL MANAGER APPROVAL: R. FORWARD, MBA, M.Sc., P. ENG.
GENERAL MANAGER OF INFRASTRUCTURE, DEVELOPMENT & CULTURE *R. Forward*

CHIEF ADMINISTRATIVE OFFICER APPROVAL: JON M. BABULIC, CHIEF ADMINISTRATIVE OFFICER *Jon Babulic*

RECOMMENDED MOTION

1. That the Mayor and City Clerk be authorized to execute an agreement in accordance with the following terms and conditions:
 - a) Rename and renumber the portion of Lakeshore Drive, between Bayfield Street and Mulcaster Street to Simcoe Street and;
 - b) Rename and renumber the portion of Simcoe Street between Bayfield Street and Fred Grant Street to Chase McEachern Way.
2. That the affected property owners be notified of the proposed address changes.

PURPOSE & BACKGROUND

3. The realignment of Lakeshore Drive and Simcoe Street has resulted in the existing Lakeshore Drive being split into two sections; the southerly section that starts at the south end of Toronto Street and continues south to Minet's Point Road; and the northerly section which runs easterly from Bayfield Street to Mulcaster Street.
4. The realignment of these two streets has also resulted in a remnant parcel of Simcoe Street which extends between Bayfield Street and Fred Grant Square which is no longer connected to the realigned Simcoe Street (Schedule A).
5. In order to avoid confusion for the public and particularly for emergency service providers (Fire, Police and Ambulance), staff are recommending changing these two road names and the assignment of new municipal addresses for the 5 affected properties in this area (Schedule A, Schedule B).

ANALYSIS

6. Council policy 41.17 as amended on February 22, 2010 requires staff to follow a prescribed process to name roads. Staff have used the same process to recommend a new name for an existing road.

7. In accordance with Council policy 41.17 a list has been established for potential names for new roads using the following categories:
 - (a) Names honouring those who served their country or given their life in public service.
 - (b) Names honouring individuals for community services, local historical reasons, national reasons or international reasons.
 - (c) Other names.
8. In accordance with Council policy 41.17 section (b) the name "Chase McEachern" has been suggested by Councillor Shipley and Councillor Strachan to recognize a Barrie native, Chase McEachern, who campaigned to have mandatory heart defibrillators made available in schools and hockey arenas. On February 15, 2006 Chase McEachern died before his vision could be implemented. After his death, the Heart and Stroke Foundation of Canada, working with Mr. McEachern's parents, created the Chase McEachern Tribute Fund". Due to the efforts initiated by Mr. McEachern, there are now automated external defibrillators in schools and other locations throughout Canada.
9. By-law 2004-147 requires every property owner to post their municipal property number to be readily visible from the driveway connection to the road. When new numbers are assigned the owner will be advised to remove the existing signs and to provide new signs in compliance with By-law 2004-147, at the owner's expense
10. Where roads are renamed, the municipality must replace existing street signs at all road intersections.
11. As per Council policy, the councillor for Ward 2 has been contacted to obtain their recommendation for the renaming of Simcoe Street. The Ward Councillor has recommended the name "Chase McEachern Way".
12. Staff are recommending that the portion of Lakeshore Drive from the south end of Bayfield Street easterly to south end of Mulcaster Street be renamed Simcoe Street in order to provide continuity of the newly realigned Simcoe Street (Schedule A).
13. The properties affected by this street name change are 5 Lakeshore Drive and 5D Lakeshore Drive. These two properties will be readdressed to 5 Simcoe Street and 5D Simcoe Street. These two properties are currently owned by the City of Barrie (Schedule B).
14. There are currently three municipal addresses which would be affected by the renaming of Simcoe Street between Bayfield Street and Fred Grant Street; 4, 8 and 9 Simcoe Street. There are currently two businesses located at 4 Simcoe Street. 8 Simcoe addresses a business that also has an entrance at 31 Dunlop Street East. 9 Simcoe Street is currently occupied by a municipally owned parking lot. These properties will be readdressed to 4 Chase McEachern Way, 8 Chase McEachern Way and 9 Chase McEachern Way (Schedule B).

ENVIRONMENTAL MATTERS

15. There are no environmental matters related to the recommendation.

ALTERNATIVES

16. There are two alternatives available for consideration by General Committee:

Alternative #1

General Committee could choose a different name for the renaming of Simcoe Street.

Alternative #2

General Committee could decide to leave the roads named Simcoe Street and Lakeshore Drive.

This alternative is not recommended as it is confusing for emergency services and could cause delay in responding to an emergency.

FINANCIAL

17. The naming of a road is a legal process that includes filing documents at the Land Registry Office. It is estimated to cost approximately \$1,200.00 to register the two street names recommended in this report. This is in addition to the staff time required to prepare and handle the documents. In discussion with the Engineering Department this cost will be covered through the Engineering Department's project fund (14-16-2510-0385-xxxx, Simcoe: Mary to Mulcaster) for the realignment of Lakeshore Drive.

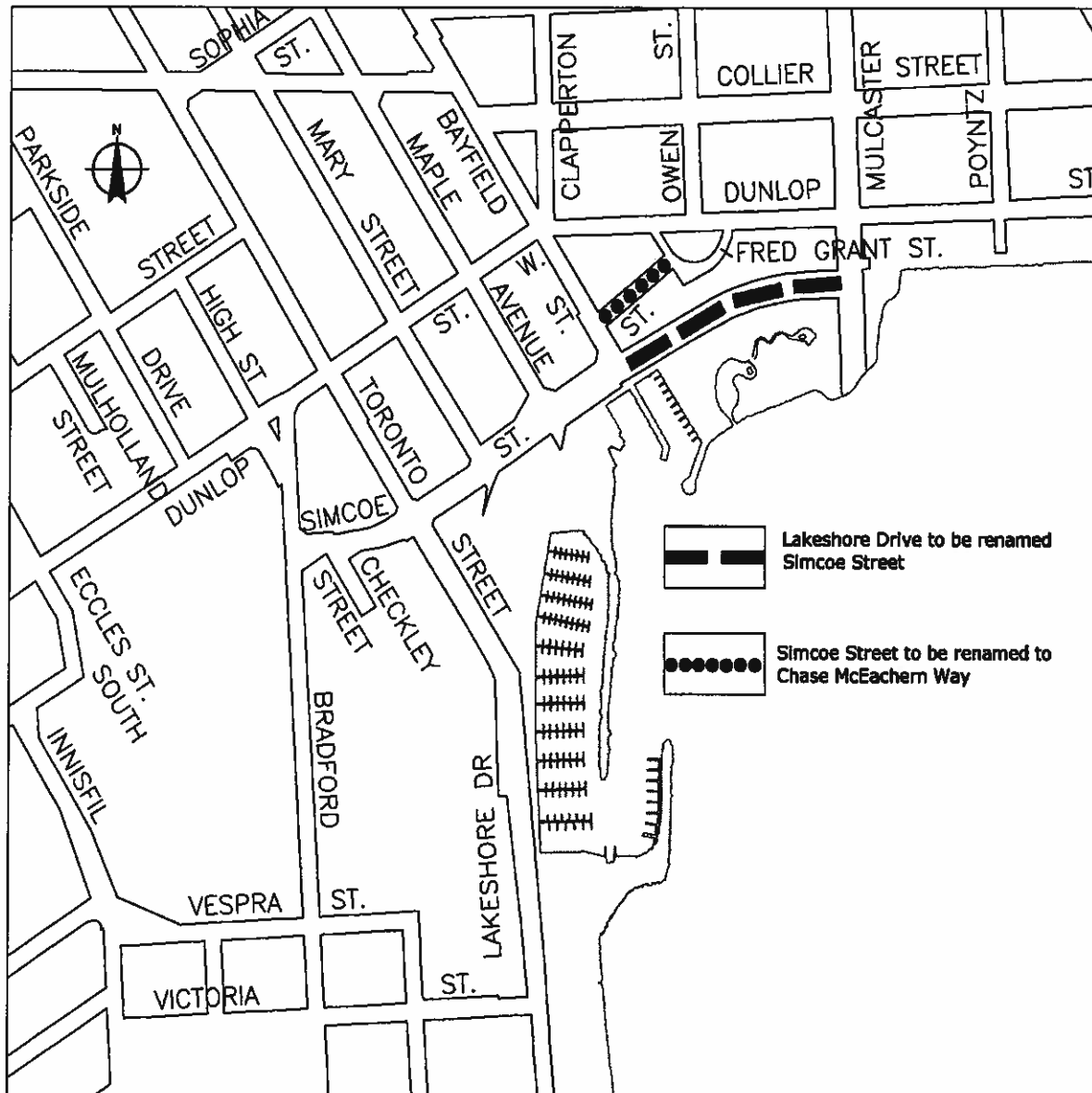
LINKAGE TO 2010-2014 COUNCIL STRATEGIC PLAN

18. The re-alignment of Lakeshore Drive and Simcoe Street is an operational issue and therefore not connected to the 2010-2014 Council Strategic Plan.

Attachments: Appendix A – Lakeshore Simcoe Street Re-alignment
Appendix B – Properties Affected by Street Name Change

APPENDIX "A"

Lakeshore Simcoe Street Re-alignment



APPENDIX "B"

Properties Affected by Street Name Change

- Street rename from **LAKESHORE DR** (between Bayfield Dr and Mulcaster St) to **SIMCOE ST**

EXISTING ADDRESS	PROPOSED ADDRESS
5 LAKESHORE DR	5 SIMCOE ST
5D LAKESHORE DR	5D SIMCOE ST

- Street rename from **SIMCOE ST**(between Bayfield St and Fred Grant St) to **CHASE MCEACHERN WAY**

EXISTING ADDRESS	PROPOSED ADDRESS
4 SIMCOE ST	4 CHASE MCEACHERN WAY
8 SIMCOE ST	8 CHASE MCEACHERN WAY
9 SIMCOE ST	9 CHASE MCEACHERN WAY