



ECONOMIC AND CREATIVE DEVELOPMENT MEMORANDUM

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File: Ref C11
Pending #: n/a

TO: MAYOR A. NUTTALL AND MEMBERS OF COUNCIL

FROM: N. GAVARRE, BUSINESS DEVELOPMENT OFFICER, X4431

NOTED: D. BROOKE-BISSCHOP, MANAGER, BUSINESS DEVELOPMENT
S. SCHLICHTER, DIRECTOR, ECONOMIC & CREATIVE DEVELOPMENT
B. ARANIYASUNDARAN, P. ENG, PMP, GENERAL MANAGER OF
INFRASTRUCTURE AND GROWTH MANAGEMENT

RE: COMMUNITY JOB FAIR EVENTS - APRIL/MAY 2024

DATE: APRIL 3, 2024

The purpose of this Memorandum is to provide information to members of Council regarding the upcoming series of community job fairs in collaboration with various local partners and Invest Barrie.

There are three scheduled community job fairs in April and May, featuring active participation from community organizations and local employers.

1. Commercial Trucking and Driver Job Fair – Wednesday, April 10th, 2024

This event will be hosted by Invest Barrie, in partnership with the County of Simcoe, at the Allandale Recreation Centre from 5:00 p.m. to 7:00 p.m. The purpose of this event is to address the driver shortages being experienced by local employers. This job fair facilitates direct connections between employers and individuals interested in entering the industry.

For members of the community interested in this career opportunity, the event will provide connections with industry employers hiring for jobs including public transit, delivery, and commercial truck drivers, and provide insights into the benefits and realities of a career in commercial trucking and professional driving. More information can be found at barrie.ca/TruckingJobFair.

2. Community Job Fair – Wednesday, April 17th, 2024

This event will be hosted by Collège Boréal, in collaboration with Invest Barrie, Georgian College Employment Services, Career Centre, and Agilec. The event will take place at the Southshore Centre from 1:00 p.m. to 5:00 p.m. This job fair is an inclusive event open to all employment sectors, providing job seekers with the opportunity to meet local employers and engage in valuable face-to-face interactions.

Job seekers can expect to find a wide range of job opportunities from full-time through to seasonal and summer employment opportunities. 25+ employers are anticipated to participate. More information is available on the Community Events page on the City's website.

3. Construction Industry Job Fair – May 2nd, 2024

Invest Barrie, in collaboration with the Barrie Construction Association (BCA), are teaming up to host a Construction Industry Job Fair at the Allandale Recreation Centre from 5:30 p.m. to 7:30 p.m. The purpose of this event is to emphasize the construction sector and the specialized skilled trades that will be essential to Barrie's continued growth, offering job seekers insights into the industry and the chance to interact with potential employers.



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Job seekers and those interested in exploring a career in the skilled trades will have the opportunity to learn about opportunities across a variety of trades and to meet local employers who are hiring. More information can be found on the City of Barrie's Community Events webpage for details.

Invest Barrie is working with Access Barrie and event partners to promote the event across a variety of platforms and are targeting an estimated 200-500 attendees per event. Partnering with community organizations to deliver job fair events provides opportunities for our local businesses to attract the talent they need to grow in the city, and residents with valuable connections to develop their careers in Barrie.

Some spaces remain for employers to register and participate in the job fairs. Please contact Nora Gavarre, Business Development Officer, at 705-739-4220, ext. 4431 for more information.