



## ***MEDIA RELEASE***

**Wednesday, April 3, 2024**

***FOR IMMEDIATE RELEASE***

### **Register now for *Spring into Clean***

(Barrie, ON) — It's time to clean up Barrie neighbourhoods and create beautiful surroundings for everyone. Registration is now open for the City of Barrie's *Spring into Clean* events, which take place April 19 to 22, 2024.

"Removing the litter that's been hidden under snow is an important part of preserving, protecting, and sharing our world," said Kate Ellis, Manager of Recreation and Culture Programs and Special Events at the City of Barrie. "I encourage everyone to find a way to participate in this year's *Spring into Clean* events. Responsible, informed, committed action makes a difference for everyone."

#### **April 19 – 22: Corporate Cleanup Days**

Businesses are encouraged to participate by registering to clean up a local public space such as a ravine, trail or park near their business.

#### **April 19 & 22: School Participation Days**

Elementary and high school students are encouraged to take an active role in this school community clean-up project by cleaning up their property and local parklands. After registering, schools will receive enough garbage bags and gloves for students to help clean up their schoolyard and surrounding public areas.

#### **April 20 & 21: Community Cleanup Days**

Residents are invited to clean up a local public space such as a neighbourhood park, ravine or trail. Community groups, teams, neighbourhood associations, individuals and families are encouraged to participate! By registering, you will receive special collection bags and the garbage picked up will be collected at pre-determined designated drop-off areas.

*Spring into Clean* occurs during Earth Week and is designed to clean up the community, while raising levels of environmental awareness and social responsibility through active participation in the event.

Approximately 17,000 residents participated in last year's event and collected 6.47 tonnes of litter throughout the city.

Register online via [barrie.ca/SpringIntoClean](https://barrie.ca/SpringIntoClean) by Thursday, April 11, 2024.

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#### ***For more information, please contact:***

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