



City of Barrie

70 Collier Street
P.O. Box 400
Barrie, ON L4M 4T5

Final - Final Arts Advisory Committee

Tuesday, February 27, 2024

2:00 PM

Sir Robert Barrie Room

ARTS ADVISORY COMMITTEE REPORT

For consideration by Infrastructure and Community Investment Committee on April 17, 2024.

The meeting was called to order by Chair, Councillor, A. Courser at 2:03 p.m. The following were in attendance for the meeting:

Present: 6 - Councillor A. Courser
Councillor C. Riepma
I. Churchward
S. Herman
N. Mazhab Jafari
I. Moggach

Absent: 3 - R. Deiterding
G. Groen
S. Jensen

STAFF:

Coordinator of Elections and Special Projects, T. McArthur
Culture Development Officer, A. Dyke
Director of Economic and Creative Development, S. Schlichter
Director of Recreation Services, D. Bell
Legislative Coordinator, D. Glenn.

The Arts Advisory Committee met and reports as follows:

KEMPENFEST 2024

D. Bell, Director of Recreation and Culture Services, provided an update regarding the 2024 Kempenfest event. He discussed Councils direction to work with the Kempenfest Board on potential event options for and sustainability of Kempenfest moving forward. Mr. Bell advised staff are meeting with the Board in the coming weeks to allow the teams to obtain some remaining data and will report back to Council with their findings. He commented that he will also share the findings with the Committee.

ANNOUNCEMENTS

The following announcements were provided by the Committee members:

- Talk is Free is having its final performance this Saturday March 2;
- Bravado is performing on May 10th and May 11th; and
- Georgian College and the Five Points Theatre's have several plays taking place for the month of March showcasing the arts and culture of Barrie.

PRESENTATION BY MASSIVart, REGARDING THE DEVELOPMENT OF THE CITY'S CULTURE PLAN UPDATE AND PUBLIC ART STRATEGY

S. Schlichter, Director of Economic and Culture Development, introduced MASSIVart and provided a background of the presenters as consultants for the City's new Cultural Plan and Public Art Strategy. She advised MASSIVart are seeking the Committee's input for the Plan and Strategy.

D. Tremblay and M. Weinrib, representatives from MASSIVart discussed slides concerning the following topics:

- MASSIVart as a culture, public art, and place making consultancy and production agency;
- The project mandate and key project goals;
- The project timeline;
- The phase goals and engagement tactics;
- What Culture means for Barrie;
- How culture and public art is managed;
- The future of culture; and
- How to achieve the culture vision.

Members of the Committee asked a number of questions to MASSIVart and provided their input for the future Culture Plan and Public Art Strategy.

ADJOURNMENT

The meeting adjourned at 3:38 p.m.

CHAIRMAN