



MEDIA RELEASE

Friday, May 10, 2024

FOR IMMEDIATE RELEASE

Registration now open for 2024 Communities in Bloom campaign

(Barrie, ON) The City of Barrie is inviting residents to submit photos of their gardens and floral displays for this year's Communities in Bloom campaign for a chance to be featured on the City's website and social media channels. For the 2024 campaign, everyone is encouraged to plant the colour orange.

Residents can plant container projects, flowers or vegetable gardens, create outdoor art projects, tidy up their landscapes, or clean litter in their neighbourhood to help contribute.

This year marks the 30th anniversary of Communities in Bloom, and Barrie's 25th anniversary of participating in the campaign. This year, the City is also entering the International category. This category focuses on community engagement and the following criteria: Community Appearance, Environmental Action, Heritage Conservation, Landscape, and Plant and Floral Display.

[Share photos](#) of your efforts by June 28, 2024.

National Communities In Bloom judges will be touring Barrie in late July to evaluate the accomplishments of the entire community—municipal, corporate, organizations, and individuals.

In 2023, the City was recognized with a Circle of Excellence – 5 Blooms Gold award at the national Communities in Bloom conference.

Communities in Bloom is a Canadian non-profit organization committed to fostering civic pride, environmental responsibility, and beautification through community involvement with a focus on enhancing green spaces.

Visit barrie.ca/CommunitiesInBloom for more information and to submit your garden photos.

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For more information, please contact:

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Come

GROW

with us