



**COMMUNITY AND CORPORATE  
SERVICES  
MEMORANDUM**

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**TO: MAYOR A. NUTTALL AND MEMBERS OF COUNCIL**

**FROM: D. MCALPINE, GENERAL MANAGER OF COMMUNITY AND CORPORATE SERVICES**

**WARD: ALL**

**NOTED: M. PROWSE, CHIEF ADMINISTRATIVE OFFICER**

**RE: STATUS UPDATE: BARRIE'S 2021 -2024 COMMUNITY SAFETY AND WELL-BEING PLAN**

**DATE: JUNE 19, 2024**

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The purpose of this Memorandum is to provide members of Council with the status update from the action partners related to the City's first Community Safety and Well-being Plan entitled [Barrie's 2021-2024 Community Safety and Well-Being Plan: Our Shared Plan for a Safer Barrie](#).

In 2021, Council adopted [Barrie's 2021-2024 Community Safety and Well-Being Plan: Our Shared Plan for a Safer Barrie](#). The Plan was developed by a committee of Council, with input from a public survey, focus group meetings and community partners. MASS LBP was engaged by Barrie Police Services through a grant it received, to conduct a community needs assessment for the development of the Community Safety and Well-Being Plan and to assist in developing key performance indicators for the Plan.

Together, 15 partner organizations committed to help implement a shared plan for a safer Barrie. The plan has four areas of focus, as follows:

- A Safer Barrie by Working Together
- Connected Communities are Safe Communities
- Safety is for Everyone
- Prepared and Protected

15 Action Items were identified in the Plan with partner organizations either leading or supporting the implementation of the Plan.

A community survey was developed by MASS LBP in consultation with the 15 partner organizations directly involved in implementing the Plan. The survey was launched in December 2022. A memorandum was provided on April 5, 2023 highlighting the results of the community survey.

A separate survey was sent to each of the partner organizations that had committed to leading or helping to implement one or more of the 15 Action Items in the Plan. The intent of this survey was to determine each organization's view of progress on the Plan and specifically the Action Items they were leading or helping to implement. Further meetings/forums were held with the partner organizations to gain additional feedback.

The Communications and Marketing staff in Access Barrie have created an engaging document to identify the status updates provided by the partner organizations concerning the Plan. The Status Update is attached as Appendix "A" to this memorandum. Thank you to the partner organizations for their hard work on the Plan and dedication to community safety and well-being, Ashley Harrison from the Office of the Chief Administrative Officer for her support and assistance in gathering feedback from the partner organizations, and to the Communications and Marketing Team for their outstanding work on the Status Update.



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**Appendix "A"**

**Status Update: Barrie's 2021 to 2024 Community Safety and Well-being Plan: Our Shared Plan for a Safer Barrie**