534, 536, & 540 ESSA ROAD. ZONING BYLAW AMENDMENT



MAR 23RD ,2015

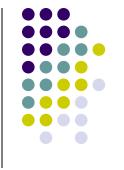








APPLICATION CONTEXT





SITE:

534, 536, & 540 Essa Rd

- FRONTAGE: 72.3 M
- AREA: 0.95 HA (2.36 ACRES)
- SINGLE DETACHED DWELLINGS
- R1 & RM2 (SP-473)
 ZONING

SURROUNDING:

- MEDIUM & HIGH DENSITY
 RESIDENTIAL, INCLUDING
 TOWNHOUSE DEVELOPMENT
- COMMERCIAL LANDS AT MAPLETON & ESSA INTERSECTION
- MAPLETON PARK
 - HOLLY RECREATION CENTER



BACKGROUND INFORMATION





- EXISTING RM2 (SP-473) ZONING APPROVAL
 - APARTMENT BUILDING
 - MAX. HEIGHT 13.0 M
 - MIN. DENSITY 53 UPHA
 - MAX. DENSITY 80 UPHA
- PRE-CONSULTATION MEETING HELD WITH CITY STAFF OCTOBER 2014.
- COMMENTS FROM VARIOUS MUNICIPAL DEPARTMENTS RESULTED IN REVISIONS TO THE CONCEPT PLAN AS PRESENTED.
- ZONING BYLAW AMENDMENT APPLICATION SUBMITTED ON DECEMBER 16, 2014.



LAND USE DESIGNATION & ZONING

LAND USE DESIGNATION

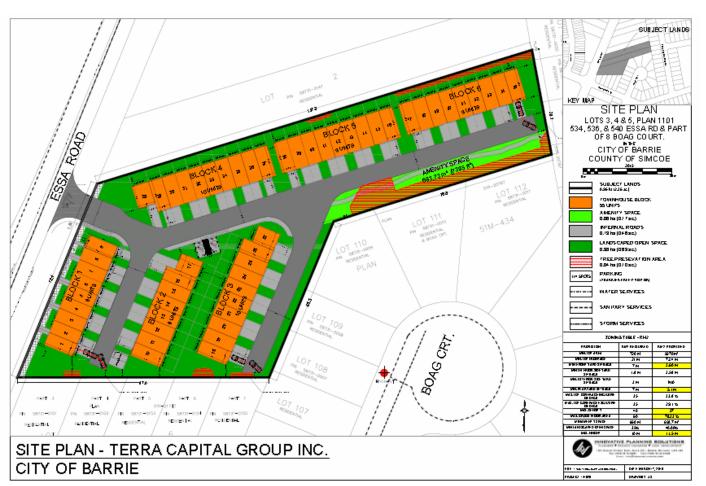
ZONING





DEVELOPMENT PROPOSAL





- 55 Townhouse
 Units.
- STRONG URBAN STREETSCAPE.
- BUILT FORM AND
 DENSITY IS
 CONSISTENT WITH
 OTHER APPROVED
 DEVELOPMENTS
 ALONG ESSA ROAD
- DEVELOPMENT
 PROTECTS AN
 ADDITIONAL 2.0 M
 ALONG ESSA ROAD
 FOR BARRIE'S MULTI MODAL ACTIVE
 TRANSPORTATION
 PLAN



DEVELOPMENT PROPOSAL

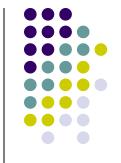




- PERMIT USES IN THE MULTIPLE FAMILY DWELLING (RM2) ZONE.
- FRONT YARD SETBACK FROM 7.0 TO 2.5 M.
- REAR YARD FROM 7.0 TO 5.0 M.
- MAXIMUM HEIGHT FROM 10.0 TO 11.5 M.
- MAXIMUM GFA (%) FROM 60% TO 80%.
- DENSITY FROM 40 UPHA TO 59 UPHA.
- DENSITY & HEIGHT EXCEPTIONS LESS THAN APPROVED PROVISIONS UNDER RM2(SP-473) ZONING (536 & 540 ESSA RD.)
- REDUCE SECONDARY MEANS OF ACCESS FROM 7 M TO 4.5 M
- PERMIT TANDEM PARKING



AMENITY SPACE PROPOSAL





- TOTAL AREA APPROXIMATELY
 690m²
- DESIGNED SPECIFICALLY FOR IMPLEMENTATION ON SUBJECT PROPERTY
- PROVIDES HIGH DEGREE OF DESIGN
- PROPOSES THREE PLAY AREAS SEPARATED BY LANDSCAPED (GRASS) AREAS
- OPTIONAL SAFETY FENCE

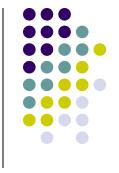
ACCOMPANYING STUDIES



- PLANNING JUSTIFICATION REPORT IPS CONSULTING.
- FUNCTIONAL SERVICING & STORMWATER MANAGEMENT REPORT PEARSON ENGINEERING.
- TREE PRESERVATION PLAN JOHN BELL & ASSOCIATES.
- Noise & Vibration Study Ralph Bouwmeester & Associates.
- URBAN/ARCHITECTURAL DESIGN PAUL MARQUES ARCHITECT INC.



WARD MEETING

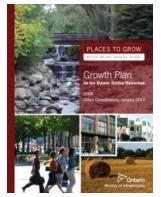


APPROXIMATELY 30 ATTENDEE'S



- COMMENTS RECEIVED
 - PEDESTRIAN MOVEMENT ALONG ESSA RD.
 - TRAFFIC GENERATION NEAR ESSA/MAPLETON INTERSECTION.
 - VEGETATION EXISTING ON-SITE.
 - FILLING OF 'POND' FEATURE ON-SITE.
 - ESSA ROAD IMPROVEMENTS.
 - GRADING ALONG SOUTH-EAST PROPERTY LINE.
- ALL CONCERNS ARE BEING REVIEWED AND ASSESSED.







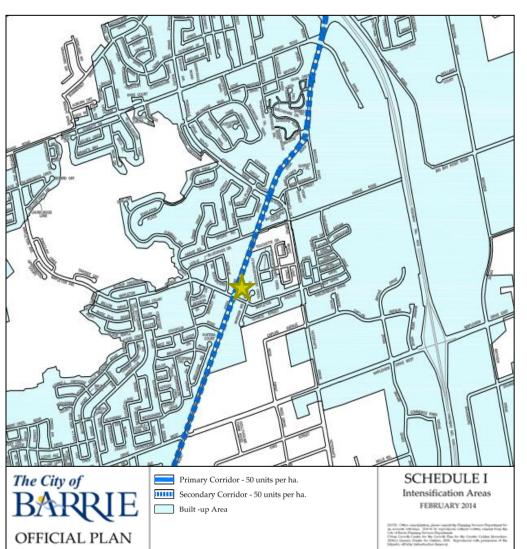




- UPPER AND LOWER TIER POLICY SUPPORT MEDIUM-DENSITY
 BUILT FORM ASSOCIATED WITH INTENSIFICATION PROJECTS.
- PROPOSED DEVELOPMENT MEETS THE GENERAL POLICIES FOR HOUSING IN SECTION 3.3.2.1 OF THE OFFICIAL PLAN, AND THE RESIDENTIAL GOALS OUTLINED IN SECTION 4.2.1.
- LANDS ARE LOCATED ON DELINEATED INTENSIFICATION
 CORRIDOR AND SUITABLE FOR MEDIUM TO HIGH DENSITY
 RESIDENTIAL.
- DIRECT ACCESS TO TRANSIT AND ADEQUATE SERVICES ALL
 WITHIN WALKING DISTANCE (HOLLY REC. CENTRE, COMMERCIAL,
 SCHOOLS, PARKS).

PROPOSED STANDARDS FOR INTENSIFICATION AREAS

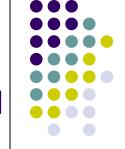




- CITY OF BARRIE PROPOSING NEW STANDARDS WITHIN IDENTIFIED INTENSIFICATION AREAS IN MIXED USE (MU) ZONES.
- REDUCED FRONT YARD SETBACKS, INCREASED BUILDING HEIGHT, INCREASED GFA %, INCREASED DENSITY.
- TO PROMOTE ACTIVE
 TRANSPORTATION AND ACCESS TO
 ESTABLISHED SURROUNDING
 AMENITIES
- LANDS ARE LOCATED ON
 DELINEATED INTENSIFICATION
 CORRIDOR WITH DIRECT ACCESS TO
 TRANSIT, COMMERCIAL AMENITIES,
 SCHOOLS, & MUNICIPAL PARK







- ZONING BY-LAW AMENDMENT APPLICATION IS REQUIRED TO PERMIT THE DEVELOPMENT OF 55 TOWNHOUSE UNITS.
- SPECIAL PROVISIONS WILL PERMIT THE FOLLOWING;
 - REDUCED FRONT YARD SETBACK FROM 7.0 M TO 2.5 M
 - REDUCED REAR YARD SETBACK FROM 7.0 M TO 5.0 M
 - A MAXIMUM GROSS FLOOR AREA OF 80.0%
 - INCREASE IN MAXIMUM HEIGHT TO 11.5 M
 - PERMIT A MAXIMUM DENSITY OF 59 UNITS PER HECTARE
 - REDUCE SECONDARY MEANS OF ACCESS FROM 7.0 M TO 4.5 M
 - PERMIT TANDEM PARKING
- APPLICATION IS CONSISTENT WITH THE GOALS AND OBJECTIVES OF ALL IMPLEMENTING UPPER AND LOWER TIER PLANNING POLICY.



THANK YOU



