REIMAGINE THE WAY YOU DO BUSINESS

SANDBOX

NOTABLE HIGHLIGHTS

ACTIVE **4 DEDICATED PARTNERSHIPS: COLLABORATIONS PROGRAMS** WITH BUSINESS & **DESIGNED TO HELP 6 PROVINCIAL ECOSYSTEM** COMPANIES DIVERSIFY, **2 NATIONAL** PARTNERS NURTURE INNOVATION. AND INVEST IN RESEARCH **4 INTERNATIONAL** 45 AND DEVELOPMENT

TRADE ACCELERATOR PROGRAM (TAP)



OVER 1370 HOURS OF BUSINESS GROWTH THROUGH CONNECTING WITH THE SANDBOX

3.000 +CONNECTIONS MADE

MEMBERSHIP: 43 COMPANIES 575 EMPLOYEES ENGAGED

OVER 900 HOURS OF PEER GROUP **CONNECTING!**

ACTIVELY **ENGAGED IN PROGRAMS:**

470 HOURS

OF LEARNING

TO DATE!

70% GENERAL **PUBLIC - 30% SBX MEMBERS**



STRATEGIC PRIORITIES





Raising the visibility and profile of the City of Barrie and generating activity and investment in the downtown to support growth and intensification of a dynamic creative hub.





STRATEGIC PRIORITIES

ACTIVATING THE REGIONAL INNOVATION CLUSTER



Activating the Regional Innovation Cluster to better serve the established businesses, intrapreneurs, innovators, and SMEs seeking to scale. Deliver strategic programs by joining forces with 30 ecosystem partners and thought leaders.

Deliver 3 accelerator programs with cluster partners.





TOGETHER, WE ARE CREATING A HIGHLY NETWORKED, RESOURCE-RICH, EMPOWERED BUSINESS & INNOVATION ECOSYSTEM IN CENTRAL ONTARIO

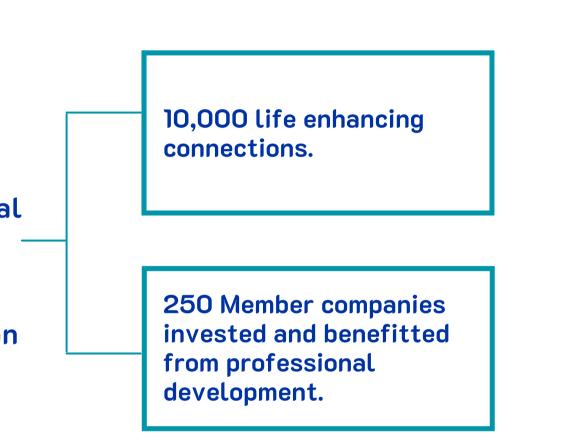


STRATEGIC PRIORITIES

ENHANCING CONNECTIVITY AMONG OUR BUSINESS COMMUNITY



Engaging businesses through networking opportunities, business programming, professional development & access to talent, partnership resources, and a modern business hub and collision space through SBX.





WOMEN IN BUSINESS ENTREPRNEUR SCALE HUST **RISING TIDE FLOATS ALL BOATS CREATE ADVIS** INNOVAT ENGAGE **MBERS DOT-CONNECTER** TH CNNX GROWT GOOD VIBES PARTN COLLABORATE BUSINESS **JGE**

KEY MILESTONES & OBJECTIVES

Launch SBX: 2018-2019

- Pre-launch construction and planning
- Membership & sponsorship campaign
- 10,000+ visitors
- 1800+ connections made
- 80+ educational workshops
- 77 private sector members and sponsors
- SBX secured 5-year partnership with World Trade Organization

2020-2021 Pandemic Operations

- Digital pivot launching online platform and app
- 4200+ active individual participants and partners
- 3000+ connections made
- 900 hours peer learning
- 470 hours pandemic recovery program assistance
- 45 active collaborating business ecosystem partners
- 6 Provincial, 2 National and 4 international partnerships
- 4 programs designed to accelerate innovation
- TAP national program delivery partner

2022 and Beyond!

- Accelerate the Regional Innovation Cluster
- Joining forces with 30 ecosystem partners
- Delivering 3 new accelerator programs
- Raising the visibility and profile of the City of Barrie
- Showcasing 50 business community success stories
- Providing access and linkages to over 200 local and international thought leaders
- Enhancing connectivity among business community
- 250 member companies
- 10,000 life enhancing connections





