



MEDIA RELEASE

Tuesday, November 9, 2021

FOR IMMEDIATE RELEASE

Poppy crosswalk installed in downtown Barrie

(Barrie, ON) – The City of Barrie has installed new artwork at the crosswalk across from the Cenotaph at Memorial Square, and it features poppies, the official symbol of Remembrance Day.

The three poppies that have been incorporated into the crosswalk are 24" in size, and the thermoplastic application will last approximately seven years. The crosswalk is located at the base of Owen Street and directly faces the Cenotaph. The City's Cenotaph honours our fallen veterans and supporting our military heritage: past, present and future.

"The poppy crosswalk is another way residents can honour and remember our fallen soldiers on Remembrance Day, as well as at other times of the year," says Mayor Jeff Lehman. "I hope everyone will take a moment to reflect on the sacrifices made as they walk by the poppies."

The City consulted with Barrie's Royal Canadian Legion Branch, and they are in support of the crosswalk installation as a way to remember our veterans and their sacrifices.

Members of the media are invited to attend a photo opportunity to commemorate the poppy installation. It will take place today (November 9) at 4:15 p.m. at the intersection of Owen Street and Dunlop Street.

Reminder: Remembrance Day in Barrie on November 11

To protect the health of our local veterans and community members, there will be no in-person, public ceremony at the Memorial Square Cenotaph downtown on Remembrance Day. The Legion is hosting a private ceremony starting at 10:45 a.m. on November 11 and the public are invited to watch virtually. The public can tune in to Rogers Channel 10 or visit the City's [Remembrance Day webpage](#) for links to watch the ceremony online with CTV Barrie and Rogers TV. Rogers TV will also be airing a short segment of interviews leading up to the ceremony, starting at 10:30 a.m. on November 11.

Veterans also ride Barrie Transit free of charge, with one companion, all day on Remembrance Day by showing anything that identifies status as a veteran.

For more information, visit Remembrance Day at barrie.ca/events.

For more information, please contact:

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