



City of Barrie

70 Collier Street
P.O. Box 400
Barrie, ON L4M 4T5

Minutes - Final General Committee

Monday, September 13, 2021

7:00 PM

Virtual Meeting

GENERAL COMMITTEE REPORT

For consideration by Barrie City Council on September 20, 2021.

The meeting was called to order by Mayor Lehman at 7:09 p.m. The following were in attendance for the meeting:

Present: 11 - Mayor, J. Lehman
Deputy Mayor, B. Ward
Councillor, C. Riepma
Councillor, K. Aylwin
Councillor, A. Kungl
Councillor, R. Thomson
Councillor, N. Harris
Councillor, G. Harvey
Councillor, J. Harris
Councillor, S. Morales
Councillor, M. McCann

STAFF:

Chief Administrative Officer, M. Prowse
City Clerk/Director of Legislative and Court Services, W. Cooke
Coordinator of Elections and Special Projects, T. McArthur
Deputy City Clerk, C. Swan
Director of Corporate Facilities, R. Pews
Director of Development Services, M. Banfield
Director of Economic and Creative Development, S. Schlichter
Director of Finance/Treasurer, C. Millar
Director of Information Technology, R. Nolan
Director of Legal Services, I. Peters
Director of Recreation and Culture Services, R. Bell
Director of Transit and Parking Strategy, B. Forsyth
Executive Director of Access Barrie, R. James-Reid
General Manager of Community and Corporate Services, D. McAlpine

General Manager of Infrastructure and Growth Management, A. Miller
Service Desk Generalist, K. Kovacs.

The General Committee recommends adoption of the following recommendation(s) which were dealt with on the consent portion of the agenda:

SECTION "A"

21-G-215 **BUSINESS PLAN STATUS AS AT JUNE 30, 2021**

That Staff Report EMT004-21 concerning the 2021 Budget and Business Plan Status as of June 30, 2021, be received. (EMT004-21) (File: F00)

This matter was recommended (Section "A") to City Council for consideration of adoption at its meeting to be held on 9/20/2021.

21-G-216 **AGREEMENT WITH SIVA CREATIVE**

That the Mayor and City Clerk be authorized to execute an agreement with Siva Creative to provide free website and promotional support to the Anti-Racism Task Force in a form acceptable to the Executive Director of Access Barrie. (Item for Discussion 8.1, September 13, 2021)

This matter was recommended (Section "A") to City Council for consideration of adoption at its meeting to be held on 9/20/2021.

21-G-217 **INVITATION FOR PRESENTATION - GEORGIAN COLLEGE**

That representatives of Georgian College be invited to City Council to provide a presentation concerning their operations at the Council meeting scheduled for October 25, 2021. (Item for Discussion 8.2, September 13, 2021)

This matter was recommended (Section "A") to City Council for consideration of adoption at its meeting to be held on 9/20/2021.

The General Committee met and recommends adoption of the following recommendation(s):

SECTION "B"

21-G-218

RESTORATION AND DONATION OF HISTORIC TRAIN - ENGINE 1531

That Staff Report ECD004-21 concerning the Restoration and Donation of Historic Train - Engine 1531 be referred back to staff in the Economic and Creative Development Department to provide further information concerning a cost benefit analysis for locating Engine 1531 at the Allandale Station or in the vicinity of the Southshore Centre versus the County of Simcoe Museum and to consult with the Heritage Barrie Committee and report back to General Committee prior to the 2023 Budget and Business Plan. (ECD004-21)

This matter was recommended (Section "B") to City Council for consideration of adoption at its meeting to be held on 9/20/2021.

SECTION "C"

21-G-219

TOURISM BARRIE AND CITY OF BARRIE - MAT COLLECTION AGREEMENT RENEWAL

1. That Tourism Barrie continue to be the collection agent on behalf of the City of Barrie for the Municipal Accommodation Tax (MAT) as identified in Regulation 435/17 of the *Municipal Act, 2001* and continue as the City's "tourism entity" defined in Regulation 435/17 to receive 50 percent of the MAT as outlined in the conditions of the legislation for a four-year period, expiring on October 31, 2025 subject to the approval of Council.
2. That the annual administrative fee provided to Tourism Barrie to collect the MAT be a flat rate fee of \$35,000 annually rather than a 2 percent MAT administration service fee capped at \$25,000 as previously administered.
3. That the City Clerk be authorized to execute the renewal agreement with Tourism Barrie to collect and remit the MAT under the same general terms and conditions of the existing collection agreement in a form acceptable to the Director of Finance/Treasurer, Director of Economic and Creative Development and the Director of Legal Services under the following principles:

- a) In adherence with all applicable law under the *Municipal Act, 2001*;
 - b) Remittances be received on a quarterly basis with a verified summary from Tourism Barrie;
 - c) Appropriate fiscal accountability, audit requirements, inspection powers, termination provisions, and any other requirements identified through the applicable legislation to ensure appropriate accountability and oversight; and
 - d) The commitment of Tourism Barrie to continue to support strategic initiatives with the City within the tourism sector in alignment with the Tourism Master Plan and associated implementation program.
4. That staff in the Economic and Creative Development Department report back to General Committee with the list of projects to be funded by the City's share of the MAT in the downtown area. (ECD008-21) (P/18/18)

This matter was recommended (Section "C") to City Council for consideration of adoption at its meeting to be held on 9/20/2021.

SECTION "D"

21-G-220

TOURISM MASTER PLAN - IMPLEMENTATION PROGRAM

1. That the Implementation Program for the Tourism Master Plan attached in Appendix "A" to Staff Report ECD009-21, be received.
2. That staff in the Economic and Creative Development Department report back to General Committee on the progress of the implementation as part of the Department's Performance and Budget Reporting. (ECD009-21) (P49/20)

This matter was recommended (Section "D") to City Council for consideration of adoption at its meeting to be held on 9/20/2021.

SECTION "E"**21-G-221****PAYDAY LOAN-ESTABLISHMENTS ALONG DUNLOP STREET**

1. That staff in the Legislative and Court Services Department investigate the feasibility of licensing payday loan establishments under the General Business Licensing By-law to restrict the number and concentration of these businesses throughout the City and report back to General Committee.
2. That, as part of the Zoning By-law review, staff in the Development Services Department review the current minimum separation distance provisions for the uses of tattoo parlors, body piercing parlors, pawn shops and payday loan establishments and report back to General Committee. (Item for Discussion 8.3, September 13, 2021)

This matter was recommended (Section "E") to City Council for consideration of adoption at its meeting to be held on 9/20/2021.

ENQUIRIES

Mayor Lehman addressed enquires to City staff and received responses.

ANNOUNCEMENTS

Members of General Committee provided announcements concerning a number of matters.

ADJOURNMENT

The meeting adjourned at 8:54 p.m.

CHAIRMAN