



# City of Barrie

70 Collier Street  
P.O. Box 400  
Barrie, ON L4M 4T5

## Final Arts Advisory Committee

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Tuesday, November 16, 2021

10:00 AM

Virtual Meeting

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**For consideration by the City Building Committee on November 23, 2021.**

The meeting was called to order by the Wendy Cooke, City Clerk at 10:03 a.m. The following were in attendance for the meeting:

**Present:** 8 - Councillor C. Riepma  
J. Chomyn  
L. Daniels  
G. Groen  
S. Herman  
J. Lougheed  
I. Moggach  
J. Ness

**Absent:** 1 - K. Green

**STAFF:**

City Clerk/Director of Legislative and Court Services, W. Cooke  
Committee Support Clerk, B. Thompson  
Culture Officer (Development), A. Dyke  
Director of Economic and Creative Development, S. Schlichter  
Director of Recreation and Culture Services, R. Bell.

The Arts Advisory Committee met and reports as follows:

### **SELECTION OF CHAIR AND VICE CHAIR**

The Committee discussed the selection of the Chair and Vice-Chair for the remainder of the 2018-2022 Term of Council. The Committee agreed to appoint Greg Groen as the Chair and Iain Moggach as the Vice-Chair.

### **2022 MEETING SCHEDULE - MANDATE DISCUSSIONS**

The Committee discussed the meeting schedule for the remainder of the 2018-2022 Term of Council. They agreed to schedule the Arts Advisory Committee meetings on the third Tuesday of each month, at 10:00 a.m.

Amanda Dyke, Culture Officer (Development) and Stephannie Schlichter, Director of Economic and Creative Development provided a presentation concerning the culture plans and summary analysis to segue the Committee into a discussion on future meeting topics and the mandate.

Ms. Dyke and Ms. Schlichter discussed slides concerning the following topics:

- The existing plans for the City's arts and culture;
- An overview on the City's Cultural Master Plan;
- Recommendations and status updates for the Culture Master Plan;
- An understanding of Barrie's arts and culture markets;
- Recommendations and status updates for the Marketing Plan;
- The opportunities and future planning for the Committee; and
- Other municipality samples of Arts and Culture Advisory Committee mandates.

The Committee discussed ideas for the mandate. They agreed to review the samples of the other municipalities and discuss further at the next meeting.

**Attachments:** [211116 - Culture Plans Overview - Arts Advisory Committee](#)  
[211116 - Municipal Samples of Arts and Culture Committees of Council](#)

### **ADJOURNMENT**

The meeting adjourned at 11:20 a.m.

CHAIRMAN