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Title: INCREASING RIDERSHIP ON BARRIE PUBLIC TRANSIT

Brent Forsyth, Director of Transit and Parking Strategy provided an overview concerning the City’s current programs in place to assist in increasing ridership on Barrie Public Transit such as route changes, use of technology, tools used to assist in obtaining data and the introduction of a U-Pass program with Georgian College. Mr. Forsyth advised of future programs City staff are working on to improve and increase ridership.

Mr. Forsyth highlighted on the steps taken to implement the programs and the increase in ridership on Barrie Public Transit from 2018.

Members of Committee asked a number of questions of Mr. Forsyth and received responses.

Sponsors:

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