

Legislation Details

File #:	22-A-0	95	Version:	2	Name:		
Туре:	Presen	tation -	CC		Status:	Agenda Ready	
File created:	9/14/20)22			In control:	City Council	
On agenda:	9/21/20)22			Final action:	9/21/2022	
Title:	PRESENTATION CONCERNING AN INVEST BARRIE UPDATE						
	Stephannie Schlichter, Director of Economic and Creative Development and Jennifer Roberts, Manager of Strategic Initiatives, Policy and Analysis provided a presentation concerning an Invest Barrie Update.						
	Ms. Sc	Ms. Schlichter and Ms. Roberts discussed slides concerning the following topics:					
		· The department organizational structure;					
	 The objectives, goals and mandate of the department; A summary of the department's strategic initiatives and partnerships; The Economic Growth and Housing Affordability Macro-Economic Conditions between 2012 to 2022; 						
		Barrie's housing market between August 2021 to August 2022;					
		The approach to business attraction, retention and supporting the existing business base				ention and supporting the existing business base;	
		Busine	ss attracti	on acti	ivities, resources and partnerships;		
		The department activities related to the tourism portfolio;					
	selectio	 Business prospects, successes, lessons learned, potential outcomes for 2022 and site selection tool; 					
		Busine	ss retentio	on and	the COVID Reco	very Action Plan;	
		An out	ine of the	top bu	siness assistance	h innovation programming; e requests from 2018 to 2022 es to businesses and talent recruitment issues;	
					Il businesses; ategy to building i	nvestor confidence;	
		The hig	ghlights of	the up	coming 4th quart	er programs to support local businesses;	

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numbe	The number of housing units approved, potential number to be built, and the rationale for the r of units not suited for construction;
	The number of dwelling unit starts between 2020 and 2022; and

The rationale for Barrie's construction and housing market conditions.

Ms. Schlichter announced that the City of Barrie has been awarded the International Economic Development Council (IEDC) Excellence Award in the Neighbourhood Development category in recognition of the temporary public art project entitled "Brightening Barriers".

Members of Council asked a number of questions of Ms. Schlichter and Ms. Roberts and received responses.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Presentation - Invest Barrie Update June to Sept 2022

Date Ver. Action By Action	Result
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